



JUNIOR BASEBALL



MEMORIAM



FLAG PRESENTATION



BLOOD DONATION



SCHOOL AWARDS

• YOU SUPPORT AMERICAN LEGION PROGRAMS •



REHABILITATION



CHILD WELFARE



POPPY PROGRAMS

• WHEN YOU BUY FROM NATIONAL EMBLEM SALES •

1958 EMBLEM CATALOG

NATIONAL HEADQUARTERS, INDIANAPOLIS, INDIANA



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SONS OF THE AMERICAN LEGION

2 A supplement, illustrating Sons of The American Legion items is available on request. This contains illustrations, prices and descriptions of SAL insignia.



JAMES S. WHITFIELD
General Manager, National Emblem Sales

A Letter from the Director

Dear Member:

We are pleased to send you this copy of the 1958 Emblem Catalog. We have attempted to secure for your use as well as for the use of your Post and/or Unit merchandise of top quality at a reasonable price. You receive the emblem on every item at no additional cost to you. The modest profit arrived through your National Emblem Sales goes toward the several fine and wonderful programs of our great organizations, The American Legion and The American Legion Auxiliary.

Our two fold aim is to give you quality combined with service. During the past several months we have taken many steps to improve our service. Among these were: changing to machine operation, renumbering of all merchandise, and a complete reorganization of the flow of work.

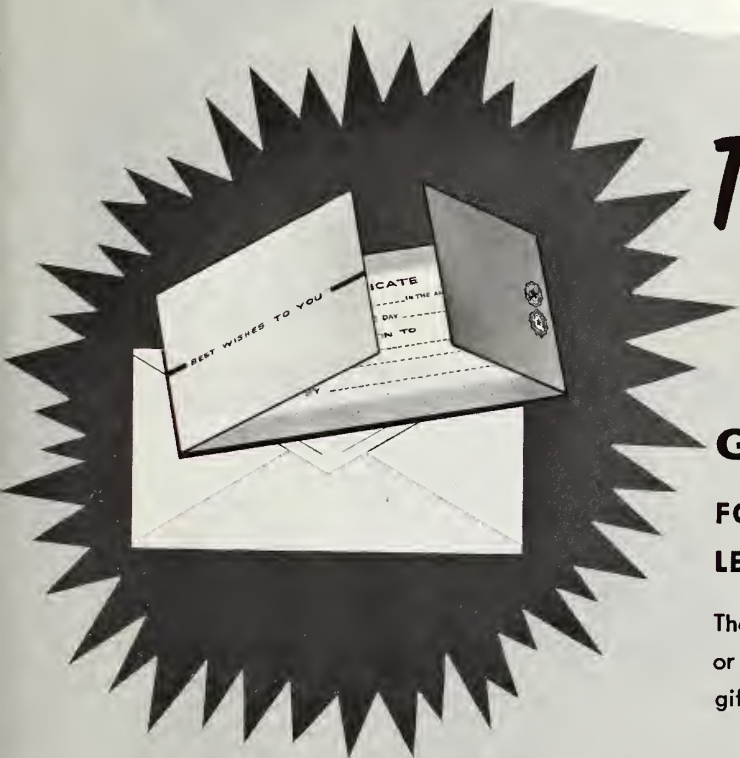
In order for you to take advantage of our streamlined operation and to expedite shipment of your order, please be sure to list all information necessary, such as size, color, complete and correct lettering (typed or printed), stock number, etc. Recheck the catalog page to make sure that you have given all information necessary to complete your order.

For your convenience you will find a sample order blank and an order blank for your use on the inside of the back cover. Additional order blanks will be sent to you upon request.

We appreciate your business and look forward to being of service to you.

Yours in Legion Service,

James S. Whitfield
General Manager
National Emblem Sales



The Most Practical Gift of All—

GIFT CERTIFICATE FOR AMERICAN LEGION AND AMERICAN LEGION AUXILIARY MERCHANDISE

The ideal gift for every occasion. Give an American Legion or an Auxiliary Gift Certificate. The perfect answer to the gift problem.

Certificates can be purchased in any desired denomination. Can be used on the purchase of any item in the Emblem Catalog.

Donor will receive a gift certificate suitable for presenting to the recipient. When ordering give amount of the certificate desired, name and address of the donor, the name and address of the recipient, and whether recipient is a member of the American Legion or Auxiliary.

Athletic Jackets

ALL ATHLETIC JACKETS ON THIS PAGE ARE
AVAILABLE IN SIZES: (36) SMALL; (38-40) MEDIUM; (42-44) LARGE;
AND (46-48) EXTRA LARGE. SPECIFY SIZE AND COLOR WHEN ORDERING.



A. NYLON JACKET

It's new—modern—practical. Lightweight jacket with all of the beneficial features of washable 100% nylon. Available in blue with gold lettering (No. 70280) or white with blue lettering (No. 70284). Each . . . \$6.95

B. ZELAN JACKET

Light weight, water repellent. Excellent for summer, late spring and early fall wear. Oyster (No. 70240) or Navy Blue (No. 70250). \$5.95

(The above jacket is available in team lots of 6 or more in the following colors: gray, maize, rayol blue, maroon, scarlet, dark green or Kelly green. Two weeks for delivery on these colors.)

C. MELTON WOOL JACKET

Heavy 24-ounce Navy blue cloth. Knit trim in blue and gold. (Cut and sewed 2 inch felt lettering available 15 cents per letter or numeral) . . . No 70260 \$9.95

D. SWEAT JACKET-SHIRT

Heavy fleece-lined cotton with ribbed cuffs and bottom. Jacket or sweat-shirt combination. Half zipper for ease in slipping on and off. Navy blue (No. 70580) or white (No. 70590). \$2.95

E. ZELAN JACKET

Light weight, water repellent Navy blue jacket with two color knit neck and sleeve trim. No. 70270 . . . \$6.25

Post name and number processed on back of any of the above jackets (except No. 70260) at 50c per garment if ordered in team lots of ten or more.



UNIFORM ACCESSORIES



UNIFORM BELT BUCKLE.

The finishing touch for every Legionnaire. Design in background is stamped into metal to form relief design. Attractive gold-highlighted finish. Slide attachment to fit wide 1 3/8 inch belt.

Each . . . Na. 75220 \$1.95

BELT (Not illustrated.) Black cowhide to fit above buckle. Specify waist measurement when ordering.

Each . . . Na. 75230 \$2.00



CAP ORNAMENT

2 1/8 inches high.

Na. 75275 \$1.00

All cap and collar devices are gold color and have past and screw backs.



COLLAR AND UNIFORM ORNAMENTS

Collar device—1 5/8 inches.
Na. 75280 \$0.45

Cap or collar device—1 1/4 inch . . . Na. 75285 \$0.60



UNIFORM BUTTONS

Coat size, per dozen.
Na. 75288 \$2.10

Sleeve size, per dozen.
Na. 75289 \$1.70

(All orders for Uniform Buttons must be routed through your Department Headquarters for Approval of Department Adjutant and Re-forwarding to National Emblem Sales.)

Uniforms-Shirts-Jacket Trousers-Ties

ECONOMY UNIFORM OUTFIT...

Consists of trousers, cap, shirt, and tie

The bargain that you have been waiting for—at a price you can afford. A COMPLETE American Legion uniform. A basic uniform desirable for every Legionnaire for all occasions. Package consists of trousers, shirt, cap and tie.

TROUSERS Made for durability. 14-ounce, nylon-blend gabardine. Crease and stain resistant. Gold Stripe 1/2-inch wide down side seam. Zipper fly. Unfinished bottoms. Must be dry cleaned. Order by waist size and give your height. (Waist 29-46 immediate delivery from stock. All other sizes, add \$2.00 and allow 5 weeks for delivery.)

SHIRT Regulation pre-shrunk broadcloth long sleeve uniform shirt. Order by color, neck (14 to 18) and sleeve (32-35) sizes.

CAP Standard unlined cap with Post number and State name embroidered in full. Give lettering instructions and head size.

TIE New style all wool narrow with button down feature to always make a neat appearance without a tie chain or clip. SPECIFY blue or gold.

Economy uniform outfit with trousers, cap, tie and blue shirt.No. 71 **\$21.05**

Economy uniform outfit with trousers, cap, tie and white shirt.No. 72 **\$20.75**

Trousers only.No. 70100 **\$11.95**

Be sure to give the following information when ordering package uniform:

Trousers—Waist measurement and height.

Shirt—Color, neck and sleeve sizes.

Cap—Head size, Post number and State name.

Tie—Color.

Jacket—Chest and waist measurement and height.

JACKET (not included with Economy Uniform)

Made of 14-ounce, nylon-blend gabardine to match trousers. Crease and stain resistant. Eisenhower style. Elastic inserts for extended waist-band. Gold stripe 1/2 inch wide forms a sleeve cuff. When ordering give chest and waist measurements along with height. (Chest sizes 36-44 immediate delivery from stock. All other sizes, add \$5.50 and allow 5 weeks for delivery.)

No. 70200 **\$18.95**



UNIFORM SHIRTS—TIES

Finest pre-shrunk broadcloth. Fast color. Large button-down pockets and shoulder straps. Regulation or Sport style:

REGULATION STYLE Long sleeves 32 to 35. Neck sizes 14 to 18
White.No. 70300 **\$4.20** Blue.No. 70400 **\$4.50**

SPORT STYLE (short sleeves and sport collar). Sizes small, medium, large and extra large.

White.No. 70345 **\$3.85** Blue.No. 70445 **\$4.15**

TIES NEW STYLE all wool narrow with button down feature. Slip the small end of the tie through a loop sewn on the side edge of the tie—then button it right to your shirt. Neat and uniform appearance without the use of tie clasp.

Blue (No. 75201) or Gold (No. 75205).....**\$1.10**

Baseball Uniforms

An increasing number of baseball teams are playing under American Legion sponsorship each year. In order to economically outfit the players and add prestige to this fine activity. The American Legion has standardized both Uniforms and Caps and is able to offer them at a substantial saving. These uniforms are beautifully and expertly lettered and completely washable and dry cleanable. They will last for many seasons and delight the players under your sponsorship.

Prices below are for 12 or more uniforms with same lettering. For orders less than 12, add \$3.00 art charge to each uniform. No uniforms shipped C. O. D. Remittance must accompany order. Three weeks for delivery.

SPECIFICATIONS—Uniforms are available in two fine fabrics. Color is Pearl Gray with red, white and blue braid trim. Lettering is guaranteed washable blue processing and includes only number of letters on front. American Legion Junior Baseball emblem on the left sleeve and regulation size number on back. All uniforms cut on a professional pattern with reinforced knee and crotch.



CRICKET T FLANNEL Two-piece uniform includes set-in short sleeves, large tunnel belt loops and hip pocket. Elastic-back pants correspond to shirt sizes.

No. 75819F for ages 8 to 14 years.* (Shirt Sizes 26 to 36), per uniform.....\$9.95

*Extra large sizes available at \$3.00 per uniform EXTRA

No. 75817F for Junior American Legion players. Blouse sizes 34 to 46. Per uniform, lettered.....\$12.50

PART WOOL BASEBALL FLANNEL For Junior and Semi-Pro. Reinforced for wear with nylon. Two patch pockets, raglan sleeves, ventilated crotch. Some features as major league uniforms. Sizes in men's scale with shirts 30 through 46; pants 28 through 40. No. 75818F, lettered.....\$17.50

AMERICAN LEGION BASEBALL CAP Made of either light gold or royal blue part-wool flannel with emblem on front. Preshrunk, potent sweat band with elastic insert for snug fit. Water repellent treated. Sizes; small, medium, large and extra large.

No. 75804F, each.....\$1.50

OFFICIAL BASEBALL HOSE Professional stirrup heavy weight cotton in white with blue or red stripes. No. 75814F, each....\$1.45

SEE PAGE 8 FOR NEW JUNIOR BASEBALL "T" SHIRT

BOWLING SHIRTS



BOWLING SHIRTS For good looks, comfort, prestige—wear the American Legion Sport Shirt. Perfect for Bowling, sports activities, meetings, parades. Made of washable fabrics in an array of beautiful colors.

BOWL FOR BONDS ANY BOWLER ROLLING A PERFECT 300 SCORE in a league game will be awarded a \$500.00 U. S. Savings Bond provided he is wearing one of these Bowling Shirts. Rules and Registration form with shirts.

KING OF BOWLERS Top grade gabardine in choice of black, royal blue, peacock-turquoise, silver gray, light gold or white. Regular or quarter sleeves. Each.....No. 70670F \$7.50

COLORGLO Spun daeskin in choice of slate-gray, sea-green, strawberry red, carn-gold, beige or sky-blue. Quarter sleeves only. Each.....No. 70680F \$6.95

THE BOWLER Regular or quarter sleeves in scarlet red, white or light gold; quarter sleeves only in silver gray, navy or apple green. Each.....No. 70660F \$6.50

LETTERING Emblem, Post Number and Location processed on back, with member's name chainstitched above front pocket. Your choice of lettering colors as follows: light gold, light blue, black, white, Kelly green, scarlet red, purple or navy blue.

MINIMUM of five shirts (\$3.00 per order charge for less than 5 shirts same pattern.)

SLEEVE LENGTHS Long sleeves as follows: 31-32 short; 33-34 medium; 35-36 long; or quarter sleeves.

SIZES 14-14½ small; 15-15½ medium; 16-16½ large; 17-17½ extra-large.

ORDERING Be sure to specify sizes, sleeve length. EXACT lettering, color of lettering; color of shirt and names on each shirt packet.

NO C. O. D. SHIPMENTS. Remittance must accompany order. THREE WEEKS FOR DELIVERY.

Uniform Caps

**Your Cap Will FIT Better -
LOOK Better - WEAR Better -**

—because it is better when purchased through the National Emblem Sales. Caps are made of all wool broadcloth with silk cord edging and a genuine leather sweatband for years of wear. Full cut for your comfort.

POST CAPS. Available in three qualities. Standard caps are unlined and made with regulation quality sweatband. Deluxe caps have extra quality lining and a wider leather sweatband. For Legionnaires desiring a light-weight cap with an average weight of less than 2 ounces, there is a cap made of 100% virgin wool *Tropical Worsted*. Modified caps closely corresponding to WAC caps in shape and fit are available for Women Legionnaires. (Not available for Auxiliary members.)

LETTERING. National Convention Mandate limits the inscription or lettering on the left-hand (emblem) side of Post Caps to two types—style 1 and style 2. Other special or identifying lettering along with other insignia, if required, **MUST** be on the right-hand or numeral side of the cap.

STYLE 1 LETTERING

Post numerals on the right-hand side and state name in full on the left side below the emblem. (Example: "9 Kansas".) See illustration.



Standard Quality, Style 1 Lettering	No. 71001F	\$3.50
Deluxe Quality, Style 1 Lettering	No. 71101F	3.80
Tropical Worsted, Style 1 Lettering	No. 71430F	3.95
Woman's Modified, Style 1 Lettering	No. 71401F	4.80

STYLE 2 LETTERING

Post numerals on the right-hand side and name of the city on the left beneath the emblem. (Example: "9 Topeka, Kans.") See illustration.



Standard Quality, Style 2 Lettering	No. 71201F	\$4.40
Deluxe Quality, Style 2 Lettering	No. 71301F	4.80
Tropical Worsted, Style 2 Lettering	No. 71483F	4.40
Woman's Modified, Style 2 Lettering	No. 71460F	4.80

Additional Lettering on the right side (opposite Emblem) of all Post Caps at 13c per letter or numeral.

SPECIAL CAPS (Illustrated and described below). The National Executive Committee has directed that Special Officers Caps can be worn **ONLY BY PRESENT OFFICERS** (Except for County Officers Caps which may be worn by Past Officers by adding the word "PAST" above the title of office held). Past Officers are permitted to wear **ONLY** the regulation, all-blue Post Cap (with Past Officer Insignia illustrated on page 23, if desired).

ALL ORDERS FOR COUNTY, DISTRICT AND DEPARTMENT OFFICERS' CAPS MUST BE SENT TO DEPARTMENT'S HEADQUARTERS FOR APPROVAL AND TRANSMITTED TO NATIONAL EMBLEM SALES.

Special Caps are furnished in deluxe quality only. Post numerals optional at no added charge.



COUNTY CAPS are all blue, piped in gold. County in full, state abbreviated, in white letters, beneath emblem. Officer's title embroidered in white letters at 13 cents per letter.

No. 71530F \$4.80



DISTRICT CAPS Blue with white crown. District in full and state name abbreviated, in gold letters, beneath emblem. Officer's title embroidered at 13 cents per letter.

No. 71560F \$5.15



DEPARTMENT CAPS All white gabardine. State name in full on left below emblem in gold lettered embroidery. Officer's title embroidered at 13 cents per letter.

No. 71501F \$5.15



PLASTIC CAP COVER Heavy-weight, top quality plastic cover. Can be worn on cap or used for storage. Full length zipper.

Each No. 75200 \$ 0.50

12 or more,
per dozen \$5.00

"T," Polo, Juvenile Shirts Sport Wear



JUVENILE "T" SHIRTS

Best quality white cotton, reinforced nylon neck and sleeves. Sizes for ages 2 through 14. Two color lettering. Specify "My Dad is a Legionnaire" (No. 70600) or "My Granddad is a Legionnaire" (No. 70620) and size.....\$1.00



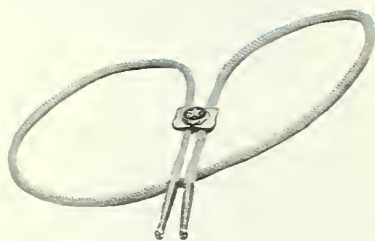
POLO SHIRT

Newest style, combed yarn with interlocking stitching. Short sleeve with ribbed collar. Pocket. Shirt tail split for wearing comfort. White with blue emblem. Small, medium, large and extra large. Each (No. 70684) \$2.95



SWEAT SHIRT

Navy with gold lettering. Fleece lined cotton. Raglan sleeves for greater comfort. Pull over in small, medium, large and extra-large. Each.....No. 70688 \$2.75



LARIAT TIE

New style Bolo or String Tie. Perfect answer to the sport shirt-necktie problem.

Blue (No. 75215) or Gold (No. 75210).....\$1.50

T SHIRTS AVAILABLE IN JUVENILE (Ages 2, 4, 6, 8)—BOYS OR GIRLS SIZES (Age 10-small; 12-medium; 14-large); and ADULT SIZES (34-36 small; 38-40 medium; 42-44 large; and 46-48 extra large).



A. AMERICAN LEGION, SOFT-COTTON "T" SHIRTS With fast color blue, nylon-reinforced neck and sleeve trim. Sizes: small, medium, large and extra-large.

Each.....No. 70530 \$1.25
Per dozen.....\$12.50

B. Same as above without blue sleeve and neck trim (not illustrated).

Each.....No. 70520 \$1.00
Per dozen.....\$11.00

SPECIAL LETTERED "T" SHIRTS With your Post name and number processed on front in one color in quantities of two dozen or more at NO EXTRA CHARGE. Delivery Three Weeks. For processed design on both front and back add \$3.00 per dozen. Minimum two dozen same design.



JUNIOR BASEBALL T SHIRT

It's New! It's Colorful! It's Different! A high quality T shirt designed strictly for use in the Junior Baseball program. Shirt is attractive yellow, with dark blue flocked lettering and design that will last through years of washing. Shirt has nylon reinforced taped neck for wear and comfort. Available in small, medium, large and extra-large.

Each.....No. 70541 \$1.35
Per dozen.....\$14.75

Junior Baseball shirt lettered with your Post name and number at no extra charge in quantities of two dozen or more. Delivery three weeks.

SEE PAGE 6 FOR BASEBALL UNIFORMS

*It's New—It's Different
It's Distinctive American Legion*



An entirely new concept of men's jewelry patterned in the latest men's fashion, and made exclusively for the Emblem Division. All items are gold plated with a background of white enamel. Emblems are struck into the metal. All items match.

SHORTY TIE BAR.....	No. 75271	\$1.30
TIE CHAIN.....	No. 75272	\$1.30
TIE TACK.....	No. 75273	\$1.00
CUFF LINKS.....	No. 75274	\$2.00

Matching Jewelry by Swank



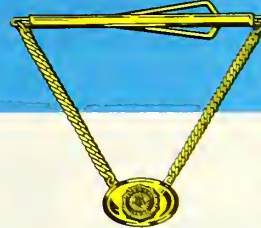
Simplicity in the modern manner with plain gold plate or silver finish accessories. The bright polished finish without any detracting design is always in fashion.

SHORTY TIE BAR		
Gold (No. 75252) or Silver (No. 75253) finish...		\$1.75
TIE CHAIN		
Gold (No. 75256) or Silver (No. 75255) finish...		\$2.00
CUFF LINKS		
Gold (No. 75257) or Silver (No. 75258) finish...		\$3.25

American Legion Jewelry Gifts

All items
handsomely cased for
gifts or presentation.

ADD 10% FEDERAL EXCISE TAX TO ALL ITEMS ON THIS PAGE.

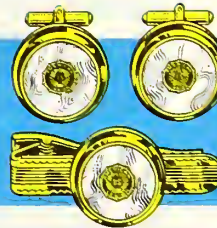
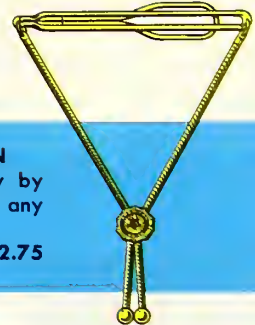


TIE CHAIN With adjustable top bar to fit any tie. Attractive gold-plate by Anson.
No. 75262 \$1.50

ADJUSTABLE TIE CHAIN

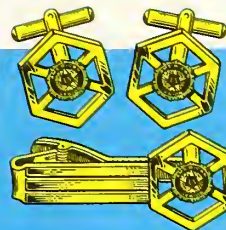
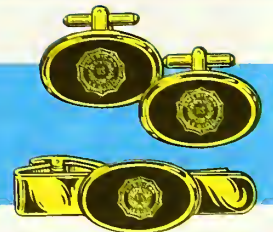
Newest in men's jewelry by Swank. Chain slides to fit any size tie. Gold-plate.

No. 75254 \$2.75



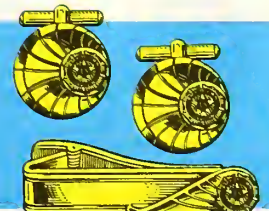
TIE BAR AND CUFF LINK SET Circular mother of pearl inserts highlighted by 14K Gold Plated bezels.
No. 75264.....\$6.50

TIE BAR AND CUFF LINK SET Attractive black onyx ovals set in 14K gold plated links and bar. No. 75265 \$5.50



TIE BAR AND CUFF LINK SET Emblems blend with attractive open-work design on this gold plated set. Popular size shorty tie bar.
Per set...No. 75251 \$5.00

TIE BAR AND CUFF LINK SET Popular size shorty tie bar and circular cuff links in either rhodium (No. 75269) or Gold Plate (No. 75270).
Per set.....\$3.50



CAR-MAC KEY CHAIN Keys on larger chain separate from keys on smaller chain. Uncouples with fingertip ease. Chrome finish.
No. 72512 \$0.75

Membership Lapel Buttons

ADD 10% FEDERAL EXCISE TAX
TO ALL PRICES ON THIS PAGE.
Prices subject to change without notice.

BUTTON
BACK



PIN
BACK



LAPEL BUTTONS

Membership buttons are available in two sizes. Silver centers for wounded veterans. Bronze centers for others. Pin-back brooches with safety catches are furnished at regular prices. WEAR YOUR MEMBERSHIP BUTTON. For cost of diamond set buttons, see below.

MIDGET SIZE



Gold Plated.....No. 74350	\$0.35
10K Gold.....No. 74352	2.40
14K Gold.....No. 74354	3.20

MIDGET



DIAMOND-SET

REGULATION SIZE

Gold Plated.....No. 74330	\$0.35
10K Gold.....No. 74332	3.20
14K Gold.....No. 74335	4.80



REGULATION



CONTINUOUS MEMBERSHIP BUTTONS

Available for 5, 10, 15, 20, 25, 30, 35, 40 years' continuous membership. All orders must be accompanied by Official Continuous Membership Card. This is a special card awarded by your Department Headquarters. Cards will be returned promptly.

Gold Filled Button.....No. 74175	\$1.00
10K Gold Button.....No. 74188	3.30
14K Gold Button.....No. 74300	4.60

CONTINUOUS MEMBERSHIP ATTACHMENTS FOR PAST OFFICER BUTTONS

Attachment only, 10K Gold.....No. 74310	\$1.80
Attachment only, 14K Gold.....No. 74317	2.40



PAST OFFICER BUTTONS



Available for all elective Post, County, District and Department Officers. Pin-back with safety catches optional.

10K Gold.....No. 74100	\$4.00	14K Gold.....No. 74139	\$5.50
------------------------	--------	------------------------	--------

(See Diamond Prices Below)



PRESENT OFFICER BUTTONS

Available for all elective Post, County, District and Department Officers. Pin-back with safety catches optional. Not to be worn after retirement from office.

Gold Filled.....No. 74480	\$1.40
10K Gold.....No. 74502F	5.50
14K Gold.....No. 74500F	9.00



MUSIC BUTTONS

For all members of musical groups.

Gold Plated.....No. 74380	\$1.00
10K Gold.....No. 74381F	4.00
14K Gold.....No. 74383F	5.90

(See Diamond Prices Below)



DIAMOND SET BUTTONS

All 10K and 14K buttons on this page can be furnished with full cut diamonds. ADD the following diamond and setting cost TO THE COST OF THE DESIRED BUTTON.

3 point.....\$10.00 plus button	8 point.....\$24.00 plus button
5 point.....17.00 plus button	10 point.....30.00 plus button
30 point.....\$180.00 plus button	

Ceremonial Badges

YEAR BARS • PAST AND PRESENT OFFICERS' BADGES

Present and Past Officers' Badges available in regulation (large) and miniature sizes for elective Post, County, District and Department Officers. Appropriate titles for the following present or past elective officers: Commander; Vice Commander; Adjutant; Asst. Adjutant; Finance Officer; Judge Advocate; Service Officer; Sgt. at Arms; Asst. Sgt. at Arms; Athletic Officer; Chaplain; Historian; Executive Committee. Specify title, size and quality:

ADD 10% FEDERAL EXCISE TAX
TO ALL ITEMS ON THIS PAGE
except No. 72322 Officer's Warrant
of Merit.



PAST OFFICERS' BADGES

Regulation		
Gold Plated.....No. 73400	\$	1.50
10K Gold.....No. 73417		20.50
14K Gold.....No. 73420		30.00
Miniature		
Gold Plated.....No. 73100	\$	1.25
10K Gold.....No. 73115		6.75
14K Gold.....No. 73121		10.50

PRESENT OFFICERS' BADGES

Regulation		
Gold Plated.....No. 73500	\$	1.50
Miniature		
Gold Plated.....No. 73200	\$	1.25

MEMBERS BADGES

Members Ceremonial Badges are identical to officers' badges except that the title bar is eliminated.

Regulation		
Gold Plated.....No. 73580	\$	1.25
Miniature		
Gold Plated.....No. 73280	\$	1.00

YEAR BARS

Regulation and miniature size year bars for badges are available for the following years: 1959, 1958, 1957, 1956, and 1955. All other years are special order items and \$1.00 should be added to the price of the desired bar with three weeks allowed for delivery.

Regulation		Miniature	
Gold Plated..No. 73700	\$0.45	Gold Plated..No. 73900	\$0.40
10K Gold...No. 73730	2.50	10K Gold...No. 73920	1.00
14K Gold...No. 73735	3.60	14K Gold...No. 73928	1.25

OFFICER'S WARRANT OF MERIT



16 x 12 inches. Enduring evidence of official election to American Legion office. Stars indicate Post, County, District, Department or National Officers. Individual's name, office held, date, etc., to be filled in by your local penman. Warrants furnished with facsimile of National Commander's signature.

No. 72322.....\$1.00

Emblem Rings

Massive Sterling silver ring highlighted by gold plated emblem... No. 75078 **\$2.50**



New 10K yellow gold; white gold inlay design on shank. Block onyx setting.

No. 75030 **\$19.75**
(This ring suitable for two diamonds)



Green gold military ring with block onyx stone. Hand carved side eagles.

10K Gold No. 74724 **\$14.95**
14K Gold No. 74736 **17.95**

(Not illustrated.) Same as above except without block onyx setting.

10K Gold No. 74712 **\$14.95**

Sterling Silver
No. 74700 **\$ 7.50**



Plain polished 10K yellow gold ring with block onyx top.
No. 74748 **\$16.00**



FOR ALL PAST OFFICERS



Massive weight, hand-carved eagles. For all Past Officers. Sterling silver

No. 74801 **\$ 6.95**
10K gold No. 74813 **23.50**
14K gold No. 74825 **32.50**



10K Post Commander's ring. Heavy weight. Best quality.
No. 75018 **\$23.00**

DIAMOND SET RINGS

Any of the rings on this page can be furnished with a full cut diamond. To the cost of the desired ring, ADD the following diamond cost:

3 point.....	\$10.00
5 point.....	17.00
8 point.....	24.00
10 point.....	30.00
30 point.....	180.00

Handsome, luxurious designs, latest patterns, best quality. SPECIFY RING SIZE, QUALITY AND STOCK NUMBER TO AVOID ERROR.



10K natural gold. Design on side in hard enamel. Block onyx top, Smart, exclusive.
No. 74840 **\$19.50**



10K natural gold. Hand-carved eagles on sides. Signet Size.
No. 74852 **\$14.50**

EMBLEM WATCHES AND BANDS



HAMILTON JENNY 17 jewels. Gold-filled case with gold numerals on silver dial (No. 32209) or white gold-filled case with rhodium plated numerals, markers and dots.
No. 32208 **\$52.50**



ELGIN MARLENE 17 jewels. DuraPower mainspring. Rolled gold-plated steel back case (No. 32212) or white gold-filled case (No. 32213).
..... **\$36.50**



ELGIN ARROW 17 jewel DuraPower main spring, rolled gold plate case with steel back. High curved crystal.
No. 72205 **\$36.13**



HAMILTON TYRONE 17 jewels. 10K gold-filled case with steel back. Gold numerals and markers.
No. 72201 **\$61.50**



EXPANSION WATCH BAND Gold-filled with stainless steel back. Yellow (No. 72210) or white gold (No. 72212). Straps widths of ends desired as well as color.
..... **\$5.00**



LADIES' EXPANSION WATCH BAND Simulated ruby on each end with emblem securely pegged to one stone. Available in yellow (No. 35532) or white (No. 35533).
..... **\$5.00**

ADD 10% FEDERAL EXCISE TAX TO ALL ITEMS ON THIS PAGE

WEAR THE LATEST FASHION JEWELRY . . . BUY FROM NATIONAL EMBLEM SALES

Pen and Pencil Sets Desk Sets

FEATURING

PAPER-MATE

BALL POINT PENS—REASONABLY PRICED—KNOWN DEPENDABILITY

With the piggy-back refill. If you run out of ink or should damage the point, a spare refill is always convenient.

CUSTOM DESK SET Handsomely styled gift of distinction with the unique "Jet Swivel" pen holder. Point always exposed to prevent leakage or stoppage. Nontarnishable gold engraving plate on black or white base. Specify. Each.....No. 72190 **\$4.95**

GOLDEN *Capri* BALL PEN

A lifetime gold-plated finish that you will be proud to own, use, or give.

No. 72175 **\$4.95**

Capri

BALL PEN

Cap in sparkling jewelry finish chrome and barrel of lustrous, durable Tenite in black, flame, Grey or Aqua. Specify.

No. 72171 **\$1.95**

(SEE PAGE 32 FOR
ADDITIONAL
PAPER-MATE PENS)

DESK SETS

Desk sets featuring black and gold marble OR white onyx bases and Paper-Mate pens. A distinguished and treasured gift. Specify color base (Engraving on plate at 10c per letter.)

A. CLOCK AND PEN SET Gold plated, seven jewel alarm clock with radium dial mounted on swivels. No. 72125 **\$17.50**

B. CALENDAR AND DOUBLE PEN SET Gold-finished perpetual roll calendar with two Paper-Mate pens.

No. 72127 **\$10.95**

Add 10% Federal Excise Tax to Above Set.

C. CALENDAR AND SINGLE PEN SET Gold-finish perpetual calendar changes date as you "flip." Size of base 5 x 3 inches; with one Paper-Mate pen.

No. 72195 **\$6.50**

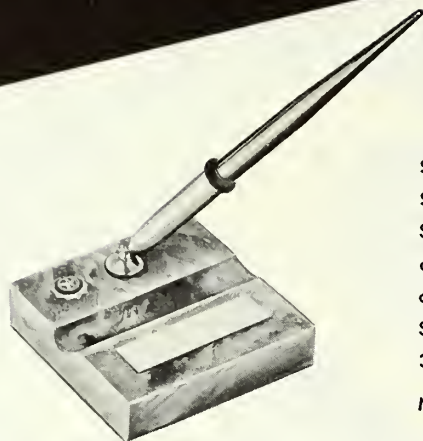
CALENDAR AND SINGLE PEN SET (Not illustrated) Same as No. 72127 except with one Paper-Mate pen.

No. 72129 **\$8.25**

YOUR NAME
ENGRAVED FREE
ON ANY
PEN DESK SET
IF REMITTANCE
ACCOMPANIES
ORDER

GIVE AN AMERICAN LEGION GIFT... BUY FROM NATIONAL EMBLEM SALES

Pen and Pencil Sets Desk Sets



SNORKLE DESK SET Sheaffer Snorkle pen with alloy point in colorful tan and brown Spanish Onyx base 3½ inches square.

No. 72131 \$15.00



SHEAFFER ADMIRAL SNORKLE SET Popular priced favorite, coupling quality and economy. Distinctive styling—smooth writing. Equipped with the famed "Snorkle" clean filling device and popular slim pencil. Available in black, beige, vermillion, sage green or burgundy. Per set.....No. 72132 \$16.00

SHEAFFER STATESMAN SNORKLE SET (Not illustrated.) Sheaffer "white dot" quality featuring the modern slim pencil and the clean filling "Snorkle" device. Available in black, burgundy, beige, and medium blue. Per set.....No. 72143 \$22.75



SHEAFFER CARTRIDGE SET Newest in writing instruments. Liquid ink in non-breakable clear plastic cartridge for clean filling ease. Attractive metal cap on a block barrel. Comes with 4 ink cartridges. Per set.....No. 72176 \$4.95

PARKER "51" Set

Famed "51" pen combined with the new Liquid Lead pencil with the point that never breaks—writes a clean, erasable line. Black, grey, green, burgundy and teal blue. No. 72102

Per set

\$18.50

PARKER "21" SET. (Not illustrated.) Value packed writing combination. Chrome cap slips on. Pencil is the sensational Liquid Lead with the point that cannot break. Available in black, blue or red. Per set.....No. 72117 \$8.95



WATERMAN C/F CARTRIDGE FILLED FOUNTAIN PEN SET Visible ink supply in unbreakable cartridge for clean filling. Matching propel-repel Liquid Lead pencil that converts to a ballpoint pen easily. Chrome inlay barrel pen with 8 ink cartridges and Liquid Lead and ballpoint refill. Black, blue, red.

No. 72230 C/F Pen (American Legion emblem only).....\$12.50

No. 72233 Convertible pen-pencil (American Legion emblem only).....\$5.00



WATERMAN C/F CARTRIDGE FILLED FOUNTAIN PEN SET Same cartridge and convertible pencil/pen features as set above except furnished with only one cartridge and one ballpoint refill. Pen has merido metal non-corroding point, satin chrome snap-on cap and clip. Available in black, red or green.

No. 72236 C/F Pen (American Legion Emblem only).....\$5.95

No. 72238 Convertible pen-pencil (American Legion emblem only).....\$4.00

YOUR NAME ENGRAVED FREE ON ANY PEN IF REMITTANCE ACCOMPANIES ORDER

LIFE MEMBERSHIP CARDS

Created for Posts and Units that confer LIFE MEMBERSHIPS on their outstanding members. Design follows detail of standard membership card, and should be dated and presented at the time the LIFE MEMBERSHIP is conferred.

Sterling Silver, with 10K gold emblem... No. 77201F \$21.00

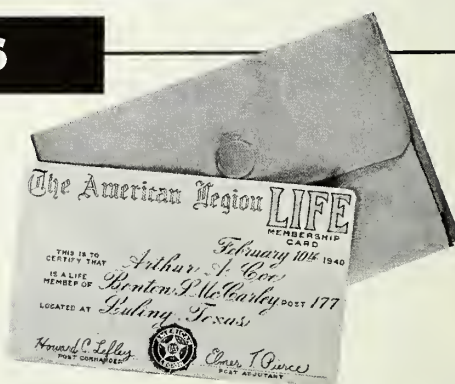
10K gold with 10K gold emblem.... No. 77202F \$50.00

ADD 10% FEDERAL EXCISE TAX TO ABOVE PRICES. PRICES FOR CARD ONLY. THESE DO NOT INCLUDE ANNUAL MEMBERSHIP DUES.

Prices include all engraving plus a chamois carrying case. Three weeks required for delivery. No. C. O. D. shipment.

THE FOLLOWING ENGRAVING INSTRUCTIONS SHOULD BE PRINTED OR TYPED:

1. Name of individual.
2. Full name and number of Post.
3. City and state location.
4. Desired date on card.
5. Typed or printed names and ACTUAL SIGNATURES OF COMMANDER AND ADJUTANT (preferably in India ink).



FOR THE BEST IN WRITING—GIVE AN AMERICAN LEGION PEN SET

Billfolds • Key Kaddies • Pocket Secretary



Your name or initials stamped in gold free on any leather items on this page if remittance accompanies order. Add 10% Federal Excise Tax to all items on this page.

IVY LEAGUE MATCHED SET

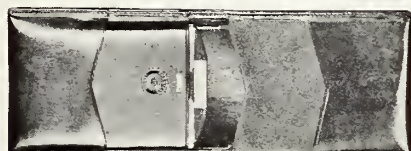
Truly a treasured gift by Amity. Matched set in light Saddle Tan Cowhide. Pocket secretary has polished golden fine lead pencil, memo pad for active notes and all leather lining. Button key kaddy, permanently registered, has 6-hook assembly and license packet. Billfold contains outstanding Amity features. Finely boxed for gift presentation. Per set.....No. 75537 \$12.00

DIRECTOR BILLFOLDS

by Amity feature lifetime registration in case of loss, ample room for cards and photos, secret currency packet, holders for two spare keys and sliding stays to keep thin and prevent buckling.



Director in Black Iceland-grained Sealskin (No. 75514) or Smooth Brown Calfskin.....No. 75520 \$8.00



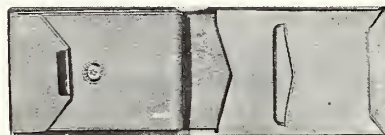
Director of Luxurious Smooth Cowhide in black (No. 75535) or Brown.....No. 75521 \$5.00

IDENTIFIER BILLFOLDS

by Amity feature four-wing "Replace-a-Pass" feature for cards and photos, lifetime registration in case of loss, holders for spare keys; secret currency packet and polished golden metal tab.



Identifier in black imparted Morocco (No. 75525) or imparted Tan Pigskin.....No. 75524 \$6.00



Identifier in Hickory tan smooth Cowhide (No. 75526) or Mahogany watermarked Buffalo Calfskin..No. 75527 \$4.00

BANKER BILLFOLD



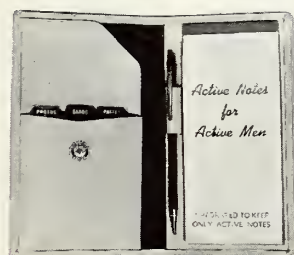
by Amity. Features two currency pockets—one zipper—one open. Four wing "Replace-a-Pass" and an expandable coin packet with snap fastener. Genuine cowhide in Black (No. 75534) or Mahogany.....No. 75522 \$3.95

THIN TWIN BILLFOLD



Newest fashion for men in polished cowhide by Prince Gardner. Carry as a billfold—or card case can be removed and carried separately. Money fold in pass case for added convenience. Available in Tan (No. 75532) or Black.....No. 75533 \$5.95

POCKET SECRETARY



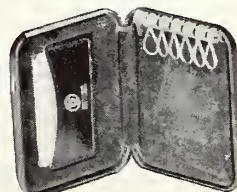
A. "Ivy League" Pocket Secretary by Amity. Saddle Tan smooth Cowhide. Memo pad for active notes. Bill compartment. Polished golden fine lead pencil. All leather lined.

No. 75519 \$5.00

KEY KADDIES

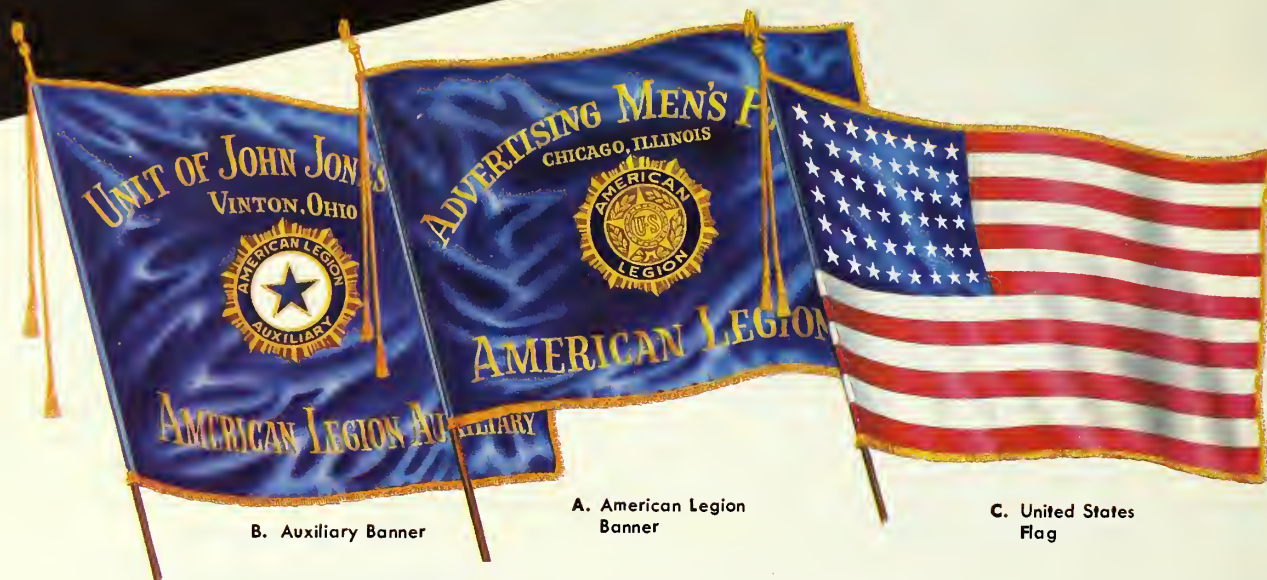


Zipper Key Kaddy by Amity. Smooth Cowhide with removable 6-hook assembly and license packet. Saddle Tan (No. 75529) or Mahogany No. 75528 \$2.00



Key Kaddy Buxton Cantour. Substantial metal frame covered with Saddle Cowhide in Mahogany. Retains cantour shape. Six hangers, easily removable. Suede cloth lining with packet for driver's license..No. 75536 \$2.95

Colors and Flags



B. Auxiliary Banner

A. American Legion Banner

C. United States Flag

For Post, Unit, County, District and Department

Banners and U. S. Flags are available in either rayon taffeta or a special material consisting of 75% nylon and 25% wool. All banners are double thickness with lettering on both sides except No. 72670F and No. 32670F. These are single thickness with the emblem and lettering on ONE SIDE ONLY. Special material banners are made with all color painted emblem and gold-sateen applied lettering.

Rayon taffeta U. S. Flags are made with embroidered stars and sewed stripes. Special material U. S. Flags are made with sewed stars and sewed stripes.

All banners and U. S. Flags are trimmed with 2-inch yellow rayon fringe, cord and tassels, jointed pole, 6-inch eagle, leather carrying belt and rain cover. FLAG CASE AND STANDS EXTRA.

PRINT LETTERING INSTRUCTIONS TO AVOID ERRORS. LETTERING MUST CONFORM TO CHARTER.

Flags and banners priced F. O. B. New York City. Remittance must accompany order. Three weeks for delivery.

AMERICAN LEGION

A. Banners and U. S. Flags are 4½ x 5½ feet with 9 foot poles.

Post, County, District or Department Banners

Rayon taffeta, embroidered banner.....No. 72630F	\$187.50
Special material, double thickness banner...No. 72650F	78.50
Special material, single thickness banner, lettering 1 side.....No. 72670F	70.50

C. United States Flags

Rayon taffeta.....No. 72690F	71.50
Special material.....No. 72694F	47.00

3 x 5 foot banners and U. S. Flags are available for special American Legion groups. Write for prices.

AMERICAN LEGION AUXILIARY

B. Banners and U. S. Flags are 3 x 5 feet with 8 foot poles.

Unit, County, District or Department Banners

Rayon taffeta, embroidered banner.....No. 32630F	\$148.00
Special material, double thickness banner...No. 32650F	67.50
Special material, single thickness banner, lettering 1 side.....No. 32670F	60.50

C. United States Flags

Rayon taffeta.....No. 32690F	53.50
Special material.....No. 32694F	38.00

2 x 3 foot and 3 x 5 foot banners and U. S. Flags are available for Junior Members. Write for prices.

BANNERS AND FLAGS F. O. B. NEW YORK CITY. REMITTANCE MUST ACCOMPANY ORDER. THREE WEEKS FOR DELIVERY.

FLAG ACCESSORIES

ITEM	AMERICAN LEGION STOCK NUMBER	PRICE	AUXILIARY STOCK NUMBER	PRICE
Card and tassels.....	72700	\$ 3.00	32700	\$ 3.00
Oilcloth rain cover.....	72702F	2.80	32702F	2.80
Transparent rain cover.....	72703F	2.80	32703F	2.80
Leather carrying belt.....	72704	5.20	32704	5.20
Flag pole section—lower.....	72710F	4.35	32733F	3.60
Flag pole section—upper.....	72711F	4.10	32734F	3.70
Double brass screw joint.....	72706F	3.30	32706F	3.00
Eagle.....	72707	5.85	32707	5.85
Complete pole (without eagle).....	72709F	12.30	32732F	11.00
Fringe, per yard.....	72701F	.50	32701F	.50
Aluminum pole with appropriate eagle (Two Piece Pole).....	72721F	22.00	32735F	21.25
Aluminum pole with appropriate eagle (*Three Piece Pole).....	72725F	24.50		NOT AVAILABLE

*Bottom Section 18", can be eliminated for use in low ceiling rooms.

FLAG ACCESSORIES ARE PREPAID.

PUBLICIZE YOUR POST... DISPLAY YOUR COLORS

Flag Case



Sturdy fiber case for safe storage and shipping. Durable hardware, substantial straps, carrying handle, etc. Length 71 inches. Case holds both banner and U. S. Flag. Post or Unit name and address reproduced on top (limit of three lines). American Legion (No. 72760F) or Auxiliary (No. 32760F) Case. Each. \$15.00

No C. O. D. Shipments. Remittance must accompany order. Three weeks for delivery. F. O. B. New York City. (Specify lettering instruction.)

Flag Stands



- A. Black enamel finish. 1 1/2 inch bore. Each. No. 72761F \$ 7.00
- B. Patriot stand, 1 1/2 inch bore (rubber insert for 1 1/4 inch bore). 12 inches across, 18 lbs. Gilt Finish Cast Iron. No. 72762F \$ 9.25
- Polished Brass Finish. No. 72764F \$17.50

Two weeks for delivery. F. O. B. New York City

Indoor Flags

Presenting of U. S. Flags to schools, public offices, scout troops, churches, etc. is an outstanding and worthwhile activity for Posts and Units. The following Flag sets are particularly suited for this use. Each set is mounted on a polished hardwood staff with gilt-finished stand and polished brass spear. Rayon Flags are fringed while the cotton bunting sets are unfringed.



- Cotton Bunting Flag—3 x 5-ft. on 8-ft. staff.**
 - Each. No. 72782F \$13.45
 - Six or more sets, each. 12.10
- Cotton Bunting Flag—2 1/2 x 4-ft. on 6-ft. staff. Each. No. 72786F 11.60**
 - Six or more sets, each. 10.45
- Cotton Bunting Flag—2 x 3-ft. on 5-ft. staff. Each. No. 72790F 7.50**
 - Six or more sets, each. 6.75
- Rayon Flag—3 x 5-ft. Printed stars, sewed stripes on 8-ft. staff.**
 - Each. No. 72780F 20.35
 - Six or more sets, each. 8.301
- Rayon Flag—2 1/2 x 4-ft. Printed stars and stripes on 6-ft. staff.**
 - Each. No. 72784F 14.80
 - Six or more sets, each. 13.30
- Rayon Flag—2 x 3-ft. Printed stars and stripes on 5-ft. staff.**
 - Each. No. 72788F 8.65
 - Six or more sets, each. 7.75

Indoor Flags F. O. B. New York City. Three weeks for delivery.

- Let's Be Right on Flag Etiquette—20-page pamphlet. Questions and answers.**
 - Each. No. 72600 .10
 - Per 100. 6.50
- Flag Code—Illustrates and describes the correct way to display the American Flag.**
 - Per 100. No. 72601 2.00
 - Per 1000. 15.00
- Flag Code Newspaper Mat—Each. No. 72602 1.75**

Outdoor Flags Home Flags

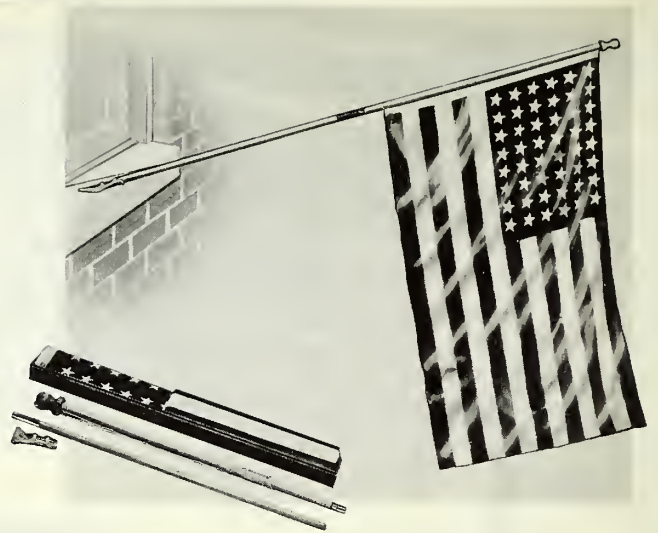
ALL PURPOSE HOME FLAGS Each set consists of a best quality, long wearing U. S. Flag, mounted on a finished two-piece wooden pole with gold finished ball, halyards and holder for attaching to window sill, porch rail, house siding, etc. Home flags are packed in a strong storage-shipping carton.

Defiance quality cotton bunting with sewed stars and sewed stripes.

3 x 5-ft. flag; 6-ft. pole.....No. 72800F \$ 7.40
4 x 6-ft. flag; 8-ft. pole.....No. 72801F 10.00

Reliance quality cotton with printed stars and sewed stripes.

3 x 5-ft. flag; 6-ft. pole.....No. 72802 4.80
4 x 6-ft. flag; 8-ft. pole.....No. 72803 6.65



**ALL PURPOSE HOME FLAGS
SHIPPED PREPAID**

U. S. STREET FLAG SETS

Each set furnished with a 3 x 5-ft. U. S. Flag, 12-ft. pole, complete with ball at top, halyard and sidewalk holder. Fast color heavy sheeting U. S. Flag with printed stars and sewed stripes. Complete set with:

2-piece wood pole.....No. 72820F \$10.65
2-piece polished steel pole.....No. 72821F \$12.50

U. S. Government quality cotton flag with printed stars and sewed stripes. Complete set with:

2-piece wood pole.....No. 72822F \$13.50
2-piece polished steel pole.....No. 72823F \$15.00

LEGION STREET FLAG SETS

Each set furnished with a 3 x 5-ft. American Legion Flag with dyed emblem. 12-ft. pole, complete with ball at top, halyard and sidewalk holder.

Fast color heavy sheeting. Complete set with:

2-piece wood pole.....No. 72824F \$12.90
2-piece polished steel pole.....No. 72825F \$14.70

U. S. Government quality cotton. Complete set with:

2-piece wood pole.....No. 72826F \$14.40
2-piece polished steel pole.....No. 72827F \$15.50

SUBURBAN LAWN SETS

Lawn sets are equipped with a flag, two-piece 10-foot white enameled pole, halyards and special lawn socket.

Rayan Taffeta Flag Set, 2½ x 4-foot Flag with printed stars and sewed stripes.....No. 72836F \$15.75

Defiance quality cotton, 3 x 5-foot Flag with sewed stars and stripes. Set.....No. 72837F \$14.60

Reliance quality cotton, 3 x 5-foot Flag with printed stars and sewed stripes.....No. 72838 \$11.00

LAWN AND STREET FLAG SETS F.O.B. NEW YORK CITY. TWO WEEKS FOR DELIVERY.



Decorative Drapes • Bannerettes

Fast color, red, white and blue cotton bunting. American Legion or Auxiliary emblem in colors. SPECIFY. Suitable for all decoration needs both inside and outside.

A. Blue bunting Bannerette, 3 x 3 feet (American Legion Only)....No. 72970F \$4.50

A. Blue bunting Bannerette, 3 x 5 feet (American Legion Only)....No. 72971F 6.25

B. Bannerette, 2 x 6 feet—American Legion No. 72972; Auxiliary No. 32972 2.90

B. Bannerette, 3 x 9 feet—American Legion No. 72973; Auxiliary No. 32973 4.75

C. Panel Drape, 2 x 6 feet—American Legion No. 72974; Auxiliary No. 32974 4.75

C. Panel Drape, 3 x 9 feet—American Legion No. 72975; Auxiliary No. 32975 6.60

IMMEDIATE PREPAID SHIPMENT



B



A



C

UNMOUNTED U. S. FLAGS

Guaranteed fast color, best quality. Equipped with canvas headings and metal grommets. Prices of additional sizes or qualities on request.

Size	*Reliance Cotton	†Defiance Cotton	‡Nylamin
2 x 3 feet.....		\$ 2.75	\$ 6.40
3 x 5 feet.....	\$2.50	5.50	12.00
4 x 6 feet.....	3.50	7.30	17.00
5 x 8 feet.....		10.70	26.00
6 x 10 feet.....		14.00	37.50
8 x 12 feet.....		22.00	59.50

*Reliance flags have printed stars and sewed stripes.

†Defiance flags have sewed stars and stripes.

‡Nylamin quality 75% nylon, 25% wool. Guaranteed to wear longer.



UNMOUNTED FLAGS

GRAVE MARKER FLAGS

U. S. Flags widely used for grave decorations, come in two qualities and two sizes. All are mounted on a wood staff with gilded spear-head. Specify size and quality. **ALL GRAVE MARKER FLAGS PREPAID.**

Heavy printed cotton 8 x 12 inches. Per gross.....	No. 72950	\$15.00
Per dozen.....		1.50
Heavy printed cotton 12 x 18 inches. Per gross.....	No. 72951	26.00
Per dozen.....		2.60
Printed rayon 8 x 12 inches. Per dozen.....	No. 72952F	5.00
Printed rayon 12 x 18 inches. Per dozen.....	No. 72953F	9.50



GRAVE
MARKER
FLAG

MINIATURE FLAGS

MINIATURE SETS

A. Miniature Post or Unit Colors—DELUXE SET Printed rayon 8 x 12-inch flags. Fringed and mounted on ebonized staffs with cord and tassels and miniature metal eagles. Plastic base with polished metal American Legion (No. 72860) or Auxiliary (No. 32860) emblem.....\$7.25

B. STATE FLAG SET (Not illustrated) Same as above except includes YOUR state flag. American Legion (No. 72864F) or Auxiliary (No. 32864F).....\$8.95

C. U.S. FLAG 8 x 12 inch printed rayon, fringed and mounted on gilded staff with eagle and gilt finish base.....No. 72915 \$2.40



A



C

STANDARD SET

Printed rayon 8 x 12-inch flags, fringed and mounted on ebonized staffs with gilded spearhead and wood holder. American Legion (No. 72890) or Auxiliary (No. 32890) flag set.....\$2.75

STATE FLAG SET

Same as above except 4 x 6-inch flags including YOUR state flag. American Legion (No. 72895F) or Auxiliary (No. 32895F).....\$2.25



INITIATION FLAGS

U. S. Printed Rayon Flags—

2 x 3 in.	
Per dozen...No. 72955	\$1.70
4 x 6 in.	
Per dozen...No. 72956	\$2.00



SOUVENIR BANQUET FLAGS

Printed rayon 4 x 6 inches, fringed. Complete with metal stands.

American Legion (No. 72958) or Auxiliary (No. 32959) Emblem. Each \$0.75

Lots of 50 or more.
Each.....\$0.65

United States Flags, (No. 72957). Each.....\$0.45

Lots of 50 or more.
Each.....\$0.40

All Miniature sets prepaid. Immediate Delivery on all except State Flag sets which require three weeks.

MAKE EVERY DAY YOUR FLAG DAY...BUY FROM NATIONAL EMBLEM SALES

Grave Markers, Wreaths

AMERICAN LEGION BRONZE GRAVE MARKERS

American Legion bronze grave marker with flag holder on back of marker.

With 29 inch conventional rad Na. 73000F \$3.10*

With 12 inch jointed rad permitting marker to lie flush with ground. Na. 73005F \$3.60*



AMERICAN LEGION AUXILIARY BRONZE GRAVE MARKERS

With 29 inch conventional rad Na. 33000F \$2.75*

With 12 inch jointed rad permitting marker to lie flush with ground. Na. 33005F \$3.50*



*On orders for 1 to 5 Markers—ADD 50c per marker for shipping costs. Six or more markers shipped F.O.B. Nashua, N. H. Two Weeks For Delivery. Remittance must accompany order.

SPECIAL LETTERING Name, date of birth and death can be placed on reverse side of marker in raised, polished letters at additional charge of \$2.25 per marker. Inscription must not exceed four lines with maximum of 21 letters or spaces on each line. Plate Na. 73006F. \$2.25

BRONZE EMBLEMS Suitable for attaching to wood, stone or metal. Specify type desired.

BRONZE EMBLEMS

American Legion		Auxiliary	
2 "	73010F \$ 1.85	33010F \$ 1.85	
3 1/2 "	73011F 2.45	33011F 2.45	
5 "	73012F 3.50	(not available)	
6 "	(not available)	33013F 3.50	
7 "	73014F 4.25	(not available)	
*18 "	73015F 81.00	33015F 81.00	
*36 "	73016F 282.00	(not available)	

*18 and 36 inch emblems are F.O.B. Nashua, N. H. Other sizes prepaid.

BRONZE PLAQUES Specially designed tablets can be furnished in all sizes for any purpose. Designs will be promptly submitted upon request without obligation. Write for quotation.

All wreaths available with either Legion or Auxiliary Emblem.

Specify. All delivery charges prepaid. Three Weeks Delivery.



Princess Pine wreath, decorated with poppies, daisies, corn-flowers and large red, white and blue ribbon bow.

16 inch. Na. 73040F \$2.45
20 inch. Na. 73041F 3.75



12 inch Pine wreath, decorated with 2 poppies, 1 daisy and large red, white and blue ribbon bow.

Each. Na. 73035F \$1.75
Six wreaths. Na. 73035F 9.75



Magnolia wreath. Decorated with large clusters of poppies, daisies, corn-flowers and large red, white and blue ribbon bow. Available in dark or silver color.

Size	Silver	Dark	Price
15 inch.	Na. 73025F	Na. 73026F	\$2.85
17 inch.	Na. 73027F	Na. 73028F	3.50
19 inch.	Na. 73029F	Na. 73030F	4.50

Be sure to specify dark or silver color.



CYCAS SPRAY

Twenty inches over-all. Decorated with green painted Ruscus, red, white and blue Georgines. Minimum order 6 sprays. Prepaid. Three Weeks Delivery. For 6. Na. 73045F \$6.95

Prices
Subject
to Change
Without
Notice

NEW



COVERED ALUMINUM EXECUTIVE CASE

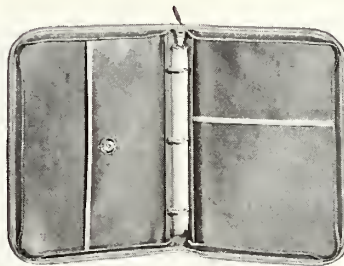
Textured vinyl hide permanently bonded to aircraft aluminum for strength and beauty. Lightweight—durable—rigid—seamless shell construction—scuff-proof and stain-proof. Size 21" x 15" x 4½".

Light Suntan finish. No. 75546 **\$25.50**

**ADD 10% FEDERAL EXCISE TAX
TO ALL ITEMS ON THIS PAGE**



REXBILT FILEPAK Two briefcases in one. A large 18-inch case, containing a nesting underarm indexed file case, which may be used separately. Cowhide with heavy saddle stitching. Brass locks, post handle, full leather center divider. Ginger (No. 75506) or Suntan No. 75505 **\$55.00**



THREE RING BINDER Top Grain Cowhide with vinyl chunnel edging for smart appearance and longer wearing. Vinyl coated inside lining with side packets. Three side zipper. Over-all size 11" x 14" with 1" rings. Available in Ginger (Na. 75542) or Suntan (No. 75543). Each. **\$10.75**

THREE RING BINDER (Not illustrated.) Same as above in size and description except made with Dura-Hyd leather-like scuff resistant, durable plastic. Ginger (Na. 75544) or Suntan (Na. 75545). Each. **\$6.75**



REXBILT 16-inch three-packeted brief case. Finest smooth split cowhide. Steel reinforcement, post handle, brass lock and heavy saddle stitching. Ginger (No. 75501) or Suntan.

No. 75502 **\$15.00**

REXBILT 18-inch briefcase. Same as above except 18 inch. Ginger (Na. 75503) or Suntan. No. 75504 **\$16.75**



PORTFOLIO Shark-grained cowhide. 16-inch. Full zipper and disappearing leather handles. Two gusseted packets on each side.

No. 75507 **\$16.75**



UNDERARM PORTFOLIO Shark-grain cowhide. Brown only. Zipper on three sides for full opening. Fancy fabric lining with gusseted packet.

No. 75500 **\$10.85**



ECONOMY PORTFOLIO Vinyl plastic in blue. Navel, new. All plastic zipper closure. Made for durability and convenience at a reasonable price.

Size 11 x 14 Letter size
Each. . . . No. 75508 **\$1.20**

Size 12 x 16 Letter Size
Each. . . . No. 75509 **\$1.50**

**YOUR NAME OR INITIALS STAMPED IN GOLD FREE ON ANY ITEMS ON THIS PAGE
IF REMITTANCE ACCOMPANIES ORDER.**

Seals-Auto Emblems-Decals



DECALS

All decals are double-duty type and can be applied front or back to transparent or solid surfaces.

72370—1 1/4-inch Legion; 32370—1 1/4-inch Auxiliary.	
Each.....	\$0.02
Per 100.....	1.50
72371—3-inch Legion; 32371—3-inch Auxiliary.	
Each.....	0.05
Per 100.....	3.00
72372—6-inch Legion; 32372—6-inch Auxiliary.	
Each.....	0.20
Per 50.....	6.50
72373—9-inch American Legion Only. Each..	0.30
Per 50.....	10.00
72374—12-inch American Legion Only. Each.	1.00
72375—18-inch American Legion Only. Each.	2.75
72376—24-inch American Legion Only. Each.	4.00



72503



72505F

AUTO EMBLEMS

Solid bronze, copper finish, hard enameled 3-inch Legion emblem. No complicated attachments. Immediate delivery. Each.....Na. 72503 \$1.00

Emblem reproduced with Post number and location. 4 1/4 inches in diameter. Simple attachments. Reflects in brilliant colors at night. Two weeks delivery. Minimum order 6 units. Na. 72505F.

6 to 11 units, each.....	\$2.75
12 to 23 units, each.....	2.20
24 to 47 units, each.....	1.90
48 to 99 units, each.....	1.60
100 or more units, each.....	1.40

GOLD FOIL SEALS

(Not Illustrated)

American Legion or Auxiliary emblem reproduced in full color on gummed-back seals. Many uses for stationery, dinner menus, programs, invitations, etc.

32375—3/4-inch Auxiliary Emblem; 72378—American Legion Emblem. 100 to package.	\$0.55
32376—1 1/4-inch Auxiliary Emblem; 72379—American Legion Emblem. 50 to package.	\$0.30
32377—2 1/2-inch Auxiliary Emblem; 72380—American Legion Emblem. 50 to package.	\$0.35



BUMPER STRIPS

Attractive fluorescent strips that reflect both daylight and artificial light at night. Sure fire membership selling aid.

72506—2 x 8 inches.....	\$0.04
72507—3 x 14 1/2 inches.....	.15
72508—(Same as 72506 except adhesive on front for attaching inside windows). Each..	\$0.04

Minimum Order 25 Strips



"SCOTCHLITE" EMBLEM

Brilliant, night-time reflector. Adhesive on back for easy application to any surface. Reflects in full colors day or night. Withstands hard usage. 3-inch size (American Legion) only. Each Na. 72504 \$0.30



72502



72501F

AUTO PLATES

Prestige winning front auto plate. Heavy gauge steel with baked-on enamel, assuring long life. Available only in blue with yellow emblem and lettering. Each.....Na. 72502 \$1.00

Same as Na. 72502 with additional lettering "Post" and number. MINIMUM OF 50 PLATES. Three weeks for delivery. Each.....Na. 72501F \$1.00

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

AID AMERICAN LEGION PROGRAMS...BUY FROM NATIONAL EMBLEM SALES

Embroidered Emblems Cap Insignia

Present and Past Officer Cap Insignias are available for all elective Post, County, District, Department and National titles listed as follows:

Commander
Vice Commander
Adjutant
Assistant Adjutant
Finance Officer
Chaplain
Judge Advocate

Service Officer
Historian
Sergeant at Arms (except National)
Assistant Sergeant at Arms (except National)
Athletic Officer
Executive Committee

SPECIAL EMBROIDERING Strips of Uniform cloth suitable for appliqueing to caps, uniforms, etc. can be embroidered. Per letter or number (not word) No. 70000F **\$0.13**



**PAST OFFICERS'
CAP INSIGNIA**



Beautifully executed in silk embroidered and genuine gold-plated bullion. 2 1/8 x 2 3/8 inches. Available for titles listed above. No. 76500 **\$2.75**

Popular new style insignia for past officers. Size 1 5/8 x 3 1/4 inches. Available for titles listed above. No. 76575 **\$1.00**



EMBROIDERED EMBLEMS Silk Embroidered emblems. Style No. 76905 is mounted on WHITE background—others on BLUE background. NO DISCOUNTS FOR QUANTITIES.

No. 76905—1 1/4-inch emblem	\$0.15
No. 76904—1 1/4-inch emblem15
No. 76902—2-inch emblem25
No. 76901—4-inch emblem	1.10
No. 76903—6-inch emblem	2.15



PRESENT OFFICERS' CAP INSIGNIA Rectangular Present Officers' embroidered Cap Insignia, 3 x 1 1/8 inches. Available for all titles listed above. . . . No. 76700 **\$0.75**



JUNIOR BASEBALL EMBLEMS

Essential Equipment for all Junior Baseball Teams. Silk-embroidered 3 1/4 x 4 1/4 inches with 3-inch emblem. . . . No. 76906 **\$0.60**

(See pages 6-7 for Special Junior Baseball "T" Shirts and Uniforms)

SERVICE INSIGNIA (Not illustrated)

Service Branch insignia. Silk-embroidered, cap size 2 to 2 1/4 inches in diameter.

Na. 76765 Army; Na. 76766 Navy; Na. 76767 Marines; Na. 76768 Coast Guard; Na. 76769 Sea Bees; Na. 76770 Air Force **\$0.25**

MUSIC INSIGNIA (Not illustrated). Cap or uniform size 2 1/4 inches. Na. 76907 **\$0.40**



LIFE MEMBER CAP INSIGNIA

Newly authorized cap insignia 2 x 2 1/4". All orders must be certified by Post Commander or Adjutant.

Na. 76776. **\$1.25**



ARM BANDS

In demand on Memorial Day or other patriotic holidays. Navy blue with American Legion (Na. 77001F) or Auxiliary (Na. 37001F) emblem woven in proper colors. Elastic band holds securely in place. **\$1.15**

(Arm Bands include the words "Post" or "Unit" and numerals. Additional lettering 13c each letter or numeral.) **TWO WEEKS FOR DELIVERY.**

Folding Bridge Sets

★ STURDY STEEL CONSTRUCTION

★ POSTURE FORMED CHAIR BACKS



BEAUTIFULLY STYLED FOLDING BRIDGE SET

Extra large bridge set with more playing room, more leg room. Steel frame construction; tubular legs with metal glides. "Positive lock" legs. Top is 37" square, padded and upholstered, 27½" high. Chairs have large padded, upholstered seats and deep padded back rests. FRAME COLORS: Black, Seafoam Green, Brown, Sand, Eggshell. UPHOLSTERY COVERS: Embossed Vinyl; Aqua, Brown, Charcoal, Red, Leaf Green, Grey. Leathergrain Vinyl; Yellow, Saddle Tan, Ivory, Green. SPECIFY FRAME COLOR and UPHOLSTERY COLOR.

76053F Set (Table, 4 Chairs) Shipping Weight 68 lbs.. \$25.50

76054F (Table Only) Shipping Weight 24 lbs..... 10.50

76055F (4 Chairs Only) Shipping Weight 44 lbs.. Each 4.15



STURDY METAL BRIDGE SET

Table: All steel construction with double row of beading for added strength. Upholstered top. Top, 29½" square; Height, 26½". Chairs: Channel steel frame, posture-formed metal back. Padded and upholstered seat. Height, open, 31¼"; folded, 37½"; Sitting Height, 17¾"; Seat, 13" deep by 13" wide. Frame Finishes: Black, Seafoam Green, Brown, Sand, Eggshell. Upholstery: Burnished antique Vinyl. Colors: Ivory, Brown, Green, Red (Maroon), Grey, Sand, Yellow. SPECIFY FRAME COLOR and UPHOLSTERY COLOR.

76050F Set (Table, 4 Chairs) Shipping Weight 51 lbs..... \$19.50

76051F (Table Only) Shipping Weight 17 lbs..... 7.15

76052F (Chairs Only) Shipping Weight (4) 34 lbs..... Each 3.40



All items on this page are available
with American Legion or
Auxiliary Emblem.
SPECIFY.

FOLDING CHAIRS

FOR CLUB ROOM AND HOME



UPHOLSTERED TUBULAR STEEL CHAIR

Tubular steel frame with large, upholstered seats, heavily padded back rests. Seat is 15¾ x 15¾ in. Frame Colors: Brown No. 76035F; Black, No. 76036F; Grey, No. 76037F; Sand, No. 76038F; Seafoam Green, No. 76039F.

Each..... \$7.40
48 or more, each..... 6.90



TUBULAR STEEL CHAIR

Braced for rigidity; modern design for comfort and durability. Extra wide, non-tipping saddle seat. Baked enamel finish. Seat 15½ wide by 15¾ deep. Brown, No. 76030F; Black, No. 76031F; Grey, No. 76032F; Sand, No. 76033F; Seafoam Green, No. 76034F.

Each..... \$5.25
48 or more, each..... 4.75



CHANNEL STEEL CHAIR

Extra heavy to withstand heavy punishment year after year. Curved back and saddle shaped seat. Continuous rear leg construction for indoor or outdoor use. Baked enamel finish. Seat 14¾ in. wide by 13½ in. deep. Brown, No. 76025F; Black, No. 76026F; Grey, No. 76027F; Sand, No. 76028F; Seafoam Green, No. 76029F.

Each..... \$3.50
48 or more, each..... 3.10



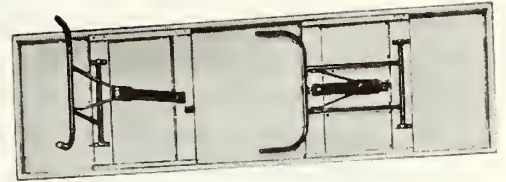
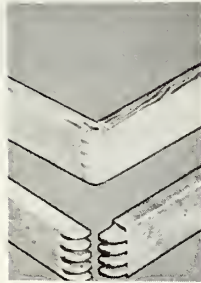
ECONOMY CHAIR

Lighter weight and slightly smaller yet sturdy—strong. Requires less storage space. Channel steel frame with riveted braces for added strength. Seat, 13 in. deep. Baked enamel finish. Brown, No. 76020F; Black, No. 76021F; Grey, No. 76022F; Sand, No. 76023F; Seafoam Green, No. 76024F.

Each..... \$2.50
48 or more, each..... 2.25

ALL MERCHANDISE ON THIS PAGE SHIPPED F.O.B. FACTORY

Banquet—Game Tables and Accessories



FOLDING BANQUET TABLES

- ★ TABLE TOP—BURN and STAIN RESISTANT
- ★ POSITIVE-LOCKING LEGS
- Lock-Corner Construction

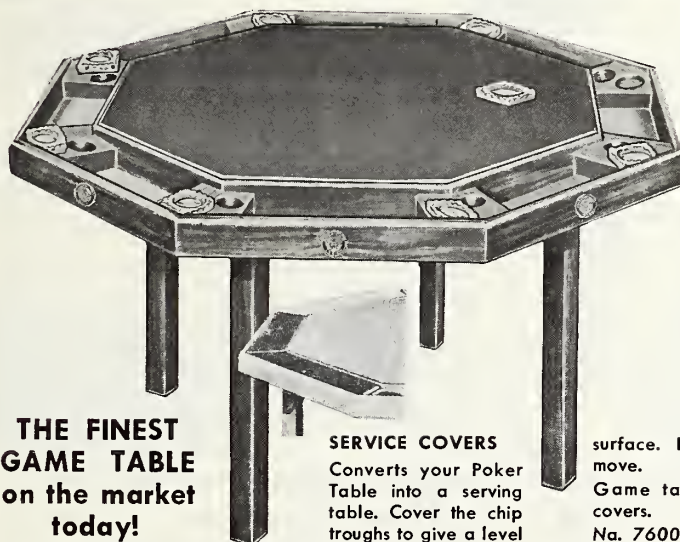
The corners of the frame are precision machined, notched and glued together with a moisture-resistant glue, then fastened together with a coated nail driven from the bottom of the frame through the lock-corner construction, to give a very firm, rigid and strong construction.

Constructed to provide extra strength and long service without sacrificing light weight and flexibility. Miter-groove top edge for a dirt-free, crack-free surface that gives no chance for unsanitary conditions to develop. Lock-corner construction for maximum durability. Tempered Weytex; top, burn and stain resistant. Frame finished in natural or walnut. SPECIFY. Positive-locking leg mechanism of 16-gauge tubing. Easy to erect—quick to take down—requires minimum storage space. All tables are 30-inches high. F. O. B. New Holstein, Wis. ALL TABLES SHIPPED WITHIN ONE WEEK AFTER RECEIPT OF ORDER.

All tables on this page available
with American Legion or
Auxiliary Emblem.
SPECIFY.



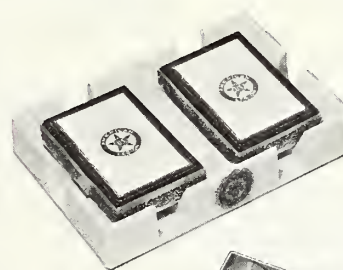
NO.	SIZE	EACH	2 TO 5 EACH	6 or More EACH
76001F	30x72"	\$25.67	\$22.66	\$21.25
76002F	30x96"	28.66	25.48	23.89
76003F	36x72"	31.88	28.33	26.56
76004F	36x96"	35.07	31.09	29.23



**THE FINEST
GAME TABLE
on the market
today!**

SERVICE COVERS
Converts your Poker
Table into a serving
table. Cover the chip
troughs to give a level

surface. Easy to re-
move.
Game table service
covers.
Na. 76009F \$3.00



PLAYING CARDS
(with American Legion
emblem only)

Double Deck
Na. 76071 \$1.75

Single Deck
Na. 76072 1.00



POKER CHIPS (with American Legion emblem only).
Acid resistant, interlocking plastic chips. White, blue,
yellow, and red. Minimum quantity 100. Specify color.
With emblem on top only. White, Na. 76080; Red,
Na. 76081; Blue, Na. 76082; Yellow, Na. 76083.
Per 100 \$4.45

With Post number imprinted on reverse side and em-
blem on top. Three weeks for delivery. White, Na.
76084F; Red, Na. 76085F; Blue, Na. 76086F; Yellow,
Na. 76087F. Per 100 \$6.75

GAME TABLE Smart, durable table with plenty of elbow and knee room. Ample size to
accommodate eight players. Height, 30 inches; diameter, 56 inches. Steel leg lacks for
positive locking. Legs fold within frame for convenient storage. Available with either
leatherette or 100% Virgin wool felt tops in either green or maroon. Frame finished in
either harvest or mahogany. SPECIFY.

Gometable—Leatherette-Harvest Frame	No. 76005F	\$47.25
Gometable—Leatherette-Mahogany Frame	No. 76006F	\$47.25
Gametable—Wool Felt-Harvest Frame	No. 76007F	\$57.50
Gametable—Wool Felt-Mahogany Frame	No. 76008F	\$57.50

Paper and Flatware

POST AND UNIT CHINA DINNERWARE

Made to give maximum service at a reasonable price in either regular weight or heavy (Hotel and Restaurant) weight. Stock Number for heavy weight should have a prefix of "H" and regular weight a prefix of "R" when ordering. BE SURE TO SPECIFY. Heavy weight is vitrified with a glazed blue American Legion or Auxiliary crested emblem and two bordering decorative lines. Regular weight is semi-vitrified, with emblem in blue or gold (Specify) and a gold line on the edge.



Minimum order one dozen any one item below.

Minimum order one-half dozen any one item below.

NUMBER	ITEM	H HEAVY WEIGHT PER DOZEN	R REGULAR WEIGHT PER DOZEN	NUMBER	ITEM	H HEAVY WEIGHT PER HALF- DOZEN	R REGULAR WEIGHT PER HALF- DOZEN
H or R-75415F	Bread and butter plates, 6 1/4 inch.....	\$7.50	\$4.50	H or R-74535F	Vegetable dishes, 11 1/8 inch.	\$10.15	\$6.10
H or R-74517F	Salad plates, 7 1/8 inch.....	8.75	5.25	H or R-74537F	Meat platters, 11 1/2 inch....	8.80	5.30
H or R-74519F	Dinner plates, 9 inch.....	12.90	7.75	H or R-74539F	Meat platters, 13 1/4 inch....	13.20	7.90
H or R-74521F	Dinner plates, large, 9 5/8 inch.	14.25	8.50	H or R-74541F	Gravy dishes, 14 ounces....	14.20	8.50
H or R-74523F	Tea cups, 7 1/2 ounces.....	10.50	6.30	H-74543F	Celery trays, 10 inch.....	13.50	—
H or R-74525F	Saucers, 6 inch.....	7.50	4.50	H or R-74545F	Sugar bowls, 12 ounces.....	11.50	6.90
H or R-74527F	Cereal dishes, 6 1/2 inch.....	10.20	6.10	H or R-74547F	Cream pitchers, 10 ounces...	9.45	5.70
H or R-74529F	Dessert dishes, 4 3/4 inch.....	6.75	4.05	H or R-74549F	Coffee mugs, 8 ounces.....	6.75	4.10
H or R-74531F	Soup bowls, 15 ounces.....	11.50	6.90				
H or R-74533F	Soup plates, 8 inch.....	11.50	6.90				

All Dishes F. O. B. Wellsville, Ohio. Four weeks for delivery.

SHELL TUMBLERS Blue American Legion emblem permanently fired on attractive service glass. Immediate shipment.

No. 75402—8-oz. (Min. 1 doz.)
\$3.00 per doz.

No. 75403—10-oz. (Min. 1 doz.)
\$3.00 per doz.



NEW CERAMIC ASH TRAY Novel skillet design in blue with gold emblem and design. Can be hung on wall for decoration, given as party favors, or used. No. 75400, each..... \$1.00
Per dozen..... 9.00
Imprinted with post name and number
Per dozen.....\$11.00



**PAPER DISHES
NAPKINS**

Just the right plate, napkin or cup for Post and Unit dinners. High quality with emblem imprinted in color.

13 1/2" square heavy quality dinner napkin with American Legion (Na. 75407) or Auxiliary (Na. 35425) emblem. Package of 250 napkins..... \$1.25

9" square cocktail napkin folded to 4 1/2" with American Legion (Na. 75409) or Auxiliary (Na. 35426) emblem. Packed 5,000 to case. Minimum order, 1,000. Per 1,000..... \$3.00

Handi-handle Hat Drink Cup, 8-ounce size with American Legion (No. 75404) or Auxiliary (Na. 35449) emblem. Per 100. \$2.75

6" bread and butter or salad plate with American Legion (Na. 75405) or Auxiliary (Na. 35411) emblem. Per 100. \$2.60

8" luncheon or dinner plate with American Legion (Na. 75406) or Auxiliary (Na. 35412) emblem. Per 100..... \$2.95



STAINLESS STEEL FLATWARE Good weight, serviceable mirror polished stainless tableware in bulk. Perfect for general club, grill, or dining room use. Tarnish and rust proof. Minimum order, one dozen of any available items. (No. 75450) Tea Spoons, \$2.25 doz.; gross, \$22.75; (No. 75451) Forks, \$3.00 doz.; gross, \$31.50; (No. 75452) 2-piece Knives, \$4.25 doz.; gross, \$44.50; (No. 75453) Dessert (soup) Spoons, \$3.00 doz.; gross, \$31.50.



No. 75454

HEAVY WEIGHT STAINLESS STEEL SET For those desiring a slightly better grade of tableware, this 24 piece set is available with 2-piece knives. Attractive "Falling Leaf" design stamped into each piece.

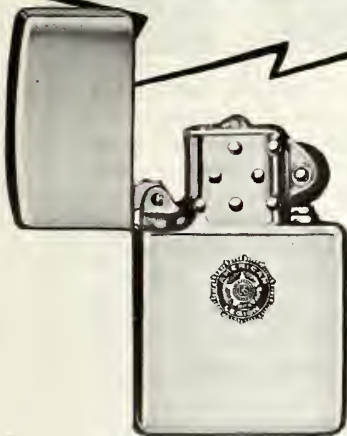
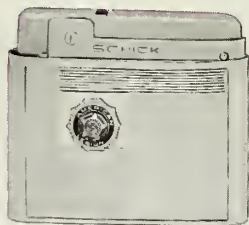
Per set.....No. 75454 \$10.50

New!

Smoking and Desk Accessories

SCHICK BUTANE LIGHTER

Revolutionary—new. No more messy fluids—annoying wicks—odor or smelly fumes. Works on a totally different principal—lighting for months without a refill. Replaceable "throw-away" fuel tank. Flame easily adjustable. Thin ribbed design case in chromium plate. Available in American Legion (No. 75900) or Auxiliary (No. 35900) emblem. Each \$12.50



ZIPPO WINDPROOF LIGHTER

Satin chrome finish. Lifetime guarantee. American Legion (No. 75901), Auxiliary (No. 35902) \$4.00



RONSON WINDLITE LIGHTER

Lights in a gale. Lifetime fiberglass wick. More lights per fueling. American Legion (No. 75908), Auxiliary (No. 35901) . . . \$4.25



MATCHES

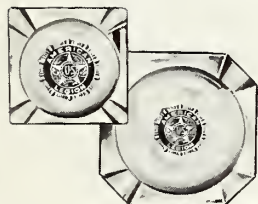
Book matches. Solid blue cover. Emblem reproduced in colors on front with special imprint on back cover at no additional cost. Imprint on inside of cover at \$2.25 additional per case. Available in one style only. Minimum order one case (2,500 books). One to five cases, F. O. B. Chicago. Six or more cases prepaid. Remittance **MUST ACCOMPANY ORDER**. Three weeks for delivery. Price per case including tax.

No. 75905F \$22.00

SEE PAGE 43 FOR ADDITIONAL LIGHTERS

ASH TRAYS

Sparkling clear crystal ash trays. Emblem fused in blue into glass for permanency. (American Legion emblem only.)



Octagon shaped ash tray, 5 inches wide, 1 1/4 inches deep. Set of 4 No. 75908 \$1.00
Square ash tray, 3 1/2 inches wide, 3/4 inches deep. Minimum order one dozen.

Per dozen No. 75906 \$1.75

Per gross \$17.50

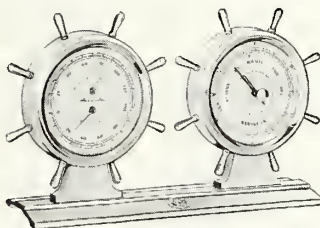
No. 75906 Ash Tray imprinted with your Post Name and number. Minimum 1 gross—three weeks for delivery. Per gross, imprinted \$28.50

DECOR ELECTRIC ALARM BY TELECHRON:

Luminous dial easily read by day or night. Brown face contrasts with beige case 3 3/4 inches high, 6 inches wide. Insistent alarm.

No. 72224 \$7.98

ADD 10% FEDERAL EXCISE TAX TO ABOVE CLOCK



CORSAIR "HOME WEATHER BUREAU"

Shows weather trends, temperature and humidity. Base, case and spokes brass finished. Height 5 1/8 inches; 9 1/2 inches wide; 2 1/4 inches deep.

No. 72223 \$20.00

DESK AND TRAVEL ALARM

Gift trimmed case covered in blue, tan or maroon. Luminous figures and hands. Size 3 3/8 x 3 3/8 x 1 3/8 inches.

Each No. 72225 \$6.95

Specify color desired.

ADD 10% FEDERAL EXCISE TAX TO ABOVE CLOCK

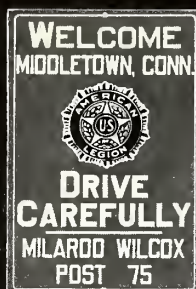


PAPER WEIGHT American Legion emblem only reproduced in solid bronze, finished with highlighted lettering for two-tone effect. Diameter 3 1/2 inches.

No. 72228 \$1.50

American Legion Signs Wall Clock

Installation of Safety Signs is a community service program in reach of every Post. Erection of these American Legion Signs combines advertising with good public relations—all at a reasonable price. All signs are furnished on extra heavy gauge steel for permanency, with holes at top and bottom for attaching to post. They are available in two qualities. **Standard Signs** have a baked porcelainized enamel for a durable lifetime finish in full color. **Scotch-lite Signs** provide day and night visibility in full colors.



WELCOME SAFETY SIGN 20 x 30 INCHES

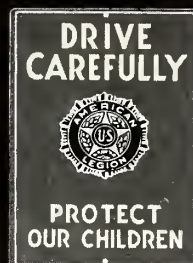
Town name in full, state abbreviated. Post name and number.

SCOTCHLITE SIGN Provides day and night visibility in full colors.

No. 75673F \$15.70

STANDARD SIGN Baked porcelainized enamel finish.

No. 75672F \$10.40



SAFETY SIGN 14 x 20 INCHES

SCOTCHLITE SAFETY SIGN Scotchlite provides day and night visibility in full colors.

No. 75665F \$7.90

STANDARD SIGN Baked porcelainized enamel finish.

No. 75666F \$4.30

Six or more, each . . . \$3.50



CIRCULAR SIGNS—LETTERED PANELS

Durable baked porcelainized enamel finish on heavy gauge steel for lifetime sign. Impervious to elements. Emblem in colors on white background. Eyelets of top and bottom.

CIRCULAR EMBLEM ONLY

24" No. 75671F \$7.75
18" No. 75670F 5.85

LETTERED PANEL ONLY*

8" x 14" No. 75677F \$5.00
6" x 14" No. 75676F 4.60

*Limit of 3 lines on 6" x 14"; 4 lines on 8" x 14"; 21 spaces per line.



ILLUMINATED DOUBLE-FACED PLEXIGLAS OUTDOOR SIGNS

- Rustproof Steel Body and Frame
- Easily Installed
- Low Price—Minimum Upkeep
- Underwriter Approved
- Adaptable to Any Voltage
- Equipment for Hanging
- Individual Post Name and Number
- Outstanding Day and Night Appearance
- Wide Angle Legibility
- Withstands Extreme Heat or Cold
- Brilliant Translucent Colors

3 feet in diameter—24 inch emblem—depth 8 3/4 inches No. 75667F \$170.00

Four weeks for delivery



1 x 3 feet—depth 1 foot—suitable equipment for building wall or vertical pole mounting. No. 75668F \$124.50

FOUR WEEKS FOR DELIVERY

See above illuminated sign for general description.



ALUMINUM WALL CLOCK

With substantial 15 inch plastic dial. Permanent fired-in 9 inch emblem,

drop-cord switch. Dependable timepiece. Delivered No. 72220 \$14.50

Add 10% Federal Excise Tax to above.

ALL SIGNS ARE F. O. B. INDIANAPOLIS, SHELBYVILLE OR KOKOMO, INDIANA
No C. O. D. orders on specially lettered signs or panels. Three weeks required for delivery. Write for quotations on special design signs.
PRINT ALL LETTERING INSTRUCTIONS CAREFULLY

Post and Unit Supplies



GAVEL AND GAVEL BELLS

TINKLE BELL Ideal paper weight, desk or purse size bell, or for small meeting use. Perfect gift for past officers. Can be engraved at 10c per letter. Cast bronze with clapper attached inside bell to American Legion (No. 75596) or Auxiliary (No. 35596) Emblem. Height 3 1/4 inches. Each.....\$2.00

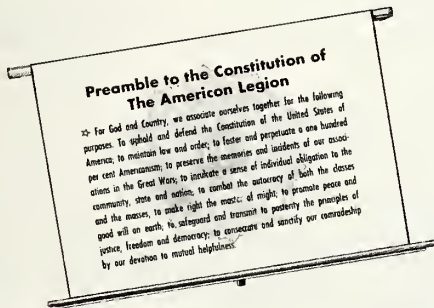
A. American Legion (No. 75602) or Auxiliary (No. 35602) gavel. Light, sturdy, highly-polished rasewood. Engraving band with emblem.....\$5.50
B. Standard Bronze Gavel Bell, approximately 9 inches high. American Legion (No. 75603) or Auxiliary (No. 35603) Emblem.....\$13.00
C. Miniature Bronze Gavel Bell, approximately 7 1/4 inches high. American Legion (No. 75599) or Auxiliary (No. 35599) emblem.....\$8.75

Engraving on Gavels or Gavel Bells 10c Per Letter (Not Word) or Numeral.

Official Initiation Lamp. Each has the emblem reproduced in true colors with metal base, electric cord and plug furnished.

American Legion (No. 75605) or Auxiliary (No. 35612) emblem on front and back of a 9-inch globe.....\$11.75
American Legion emblem only reproduced on front and back of a 16-inch globe.
No. 75606 \$16.75
American Legion Emblem on one face and Preamble on reverse of 9-inch globe.
No. 75607 \$12.50
American Legion Emblem on one face and Preamble on reverse of 16-inch globe.
No. 75608 \$17.25

All Initiation Lamps Are F. O. B. Indianapolis, Indiana



PREAMBLE

Printed on 52 x 36 inch reinforced paper in 1 1/2 inch, dark blue, gothic style letters. Easily read at 50 feet. Underprinted with 31 inch emblem in light blue. Mounted on durable spring roller. Complete with special holders for attaching to wall. American Legion No. 75597 or Auxiliary No. 35597.....\$11.00



SEAL PRESSES

Essential to every Post and Unit. Contains emblem, Post or Unit name and number.

American Legion Desk style No. 75609F \$ 9.50
American Legion Pocket style.
No. 75610F 10.75
Auxiliary Desk style.....No. 35621F 12.50
Auxiliary Pocket style.....No. 35622F 13.75

CASH RECORD BOOK Loose Leaf form with record of cash receipts, checks drawn, and bank balance sheets. Convenient and permanent cash record. Complete.....No. 72312 \$3.90
Additional sheets, each.....\$0.03

MEMBERS LEDGER With sheets providing for complete information and prior military data for 100 members. Full alphabetical index. Complete.....No. 72311 \$3.90
Additional sheets, each.....\$0.03

MINUTE BOOK Permanent record of Post meetings is of great value and importance. Standard loose-leaf, unruled minute sheets. Entries can be typed or written in longhand. 100 sheets with heading on both front and back. Complete.....No. 72319 \$2.75
Additional sheets, each.....\$0.02

AUXILIARY ACCOUNTING RECORDS AVAILABLE ONLY FROM THE NATIONAL AUXILIARY



Membership Aids



BUMPER STRIPS

Attractive fluorescent strips that reflect both daylight and artificial light at night. Sure fire membership selling aid.

No. 72506—2 x 8 inches.....	\$0.04
No. 72507—3 x 14½ inches.....	0.15
No. 72508—(Same as No. 72506 except adhesive on front for attaching inside windows). Each.....	\$0.04

MINIMUM ORDER 25 STRIPS



MEMBERSHIP ACHIEVEMENT MEDAL

Recognize your membership workers. Present Membership Achievement Medals.

Bronze.....	No. 76307	\$1.50
Silver.....	No. 76308	2.55
Gold.....	No. 76309	4.00

(Add 10% Federal Excise Tax to silver and gold Medals above.)

CERTIFICATE OF INITIATION Name of new member and signatures of Post Commander and Adjutant to be added. No. 72321, each 10c. Per hundred.....\$7.50

MANUAL OF CEREMONIES Make your Post meetings more effective. Use the official opening and closing, funeral and other ceremonies. Initiate every new member. No. 72305, each.....\$0.25

POPPIES for use in initiation ceremonies or decoration. No. 77101. Per dozen.....\$0.75

NATIONAL CONSTITUTION AND BY-LAWS

of The American Legion. Give to every new member at time of initiation. No. 72306—each 10c, per hundred.....\$5.50

BRIEF HISTORY OF THE AMERICAN LEGION

24 pages of pertinent facts for every Legionnaire. No. 72331. Each.....\$0.15

AMERICAN LEGION EMBLEM SLIDES

Visual demonstration of parts of the emblem for initiation ceremony. Each of the basic parts, plus the complete emblem, stand out in color in a series of 2 x 2 color slides. Effective and impressive. Per set of 7 slides.....No. 75645 \$5.00

INITIATION FLAGS

U. S. Printed Rayon Flags	
2 x 3 in. Per dozen.....	No. 72955 \$1.70
4 x 6 in. Per dozen.....	No. 72956 2.00

SAVED BY THE BELL

New and modernistic tool presents "The American Legion Story" in a 16-page booklet by means of the color cartoon sketch technique. Copies should be placed in the hands of every family in your community. No. 72398.

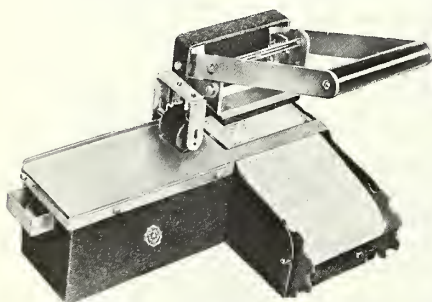
1 to 49 copies, 10c each; 50 to 99 copies, 5c each; 100 to 999 copies, 3c each; 1,000 and over copies, 2c each

ADD 10% HANDLING AND SHIPPING CHARGES TO ABOVE COSTS FOR SAVED BY THE BELL

JOIN THE LEGION STICKERS for automobile, store windows, etc. 2½ x 8¼ inches Per 100.....No. 72332 \$1.40

JOIN THE LEGION PLACARDS on cardboard 10½ x 14 inches. 25 to 49, each. No. 72334 \$0.10; 50 or more \$0.06

JOIN THE LEGION POSTERS on light weight paper 10½ x 14 inches. (Minimum order 25 posters.) 25 to 49, each.....No. 72333 \$0.05; 50 or more, each.....\$0.03



MASTER ADDRESSER

Prints from carbon impressions typed on strip of paper tape. Reproduces addresses up to 100 times. Includes complete supply kit for 500

name mailing list including roll master tape, roll carbon tape, package correction slips, spool holder and one pint printing fluid.

Complete.....No. 75611 \$30.97

INDIVIDUAL SUPPLY PRICES

Master Tape—500 addresses.....	No. 75612	\$0.85
Carbon Tape—500 addresses.....	No. 75613	1.95
Correction Slips—100.....	No. 75615	0.50
Printing fluid		
Pint.....No. 75616	0.75	Quart.....No. 75617 1.35

PRINTER AND ADDRESSER

MASTER POST CARD PRINTER

Fast, clean and economical printing of post cards, labels, tags, etc.—up to five colors at one time. Eliminates messy stencils and inks by printing in bright colors anything written, typed or drawn.

Complete kit.....No. 75618 \$11.95



SUPPLY PRICES

Package 24 extra units, with colored carbon.	
	No. 75619 \$1.00
Duplicator fluid, per pint.....	No. 75621 0.75

Post and Unit Supplies



CARD-KEY ENTRANCE CONTROL

Special type pick-proof lock activated **ONLY** by a Card-Key in a plastic holder. Different combination for each Post, on single or double doors. No maintenance problem. Helps build membership and collect annual dues. Lock including accessories (no cards) **\$25.00**. Card-keys with plastic holders **25c** each. New combinations free if old cartridge is returned. When ordering, specify: 1. Is electric latch release now being used? 2. Thickness of wall or door at location for slotted face plate.

THREE WEEKS FOR DELIVERY



American Legion

Birthday, each.....	No. 72381	\$0.12
Canvalescent, each.....	No. 72382	.12
Sympathy, each.....	No. 72384	.12

GREETING CARDS

Raised gold emblem embossed on heavy ivory-white rag stock with floral decoration in color. Appropriate sentiments for either individuals or Posts and Units to send on all occasions. Prices include puffed envelopes. Minimum order 25 cards.

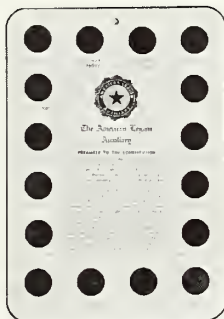
Auxiliary

Birthday, each.....	No. 32306	\$0.12
Canvalescent, each.....	No. 32307	.12
Sympathy, each.....	No. 32309	.12

HOLIDAY COIN CARDS

Outstanding money raising avenue for Units and Posts. Cards hold 16 coins, to be inserted on proper holidays. Specify American Legion or Auxiliary emblem, and whether cards to hold dimes (No. 32301F) or quarters (No. 32303F) are desired.

Each.....	\$ 0.16
Per hundred.....	15.00
Mailing envelopes for either type of card.	
Per hundred (No. 32305F)	1.50



(Sent prepaid when remittance accompanies order.)



POPPY DAY COIN CONTAINERS

Metal top and bottom, heavy fiber mid-section coin containers, 3 1/16 x 5 inches. Coin slot in top. Per doz. delivered.

No. 37105 **\$1.50**

PRINTING CUTS

Prefix 7 denotes American Legion; 3 is Auxiliary; Available **ONLY** as designated below: Specify one, two, or three colors.

	ONE COLOR	TWO COLORS	THREE COLORS		ONE COLOR	TWO COLORS	THREE COLORS
72352 or 32356—1/2"	\$0.50	\$1.00	\$1.50*	72362 or 32354—1 1/2"	\$0.50	\$1.00*	
72355 or 32358—3/4"	.50	1.00	1.50*	72364 or 32355—2"	.55	1.10*	
72358 or 32360—1"	.50	1.00*		72366—3"	.75		\$2.25*
72360 or 32352—1 1/4"	.50	1.00†	1.50*	72368—5"	1.30	2.60*	

*American Legion only. †Auxiliary only.

Novelties and Gifts for Men and Women

Make every Post or Unit function a remembered date. Give the perfect favor for parties, banquets, dances and other events —American Legion or Auxiliary items with your own lettering.

PAPER MATE TU-TONE PENS Cap and barrel of lustrous durable tenite in your choice of colors. Imprinted with emblem and your choice of copy at no additional charge when ordered in quantities of 50 or more. Specify Emblem, lettering and color choice when ordering.

No. 72191—per 50 imprinted.....\$ 84.50
per 100 imprinted..... 163.00
each (American Legion or Auxiliary emblem only) 1.69



PAPER MATE DESK SET

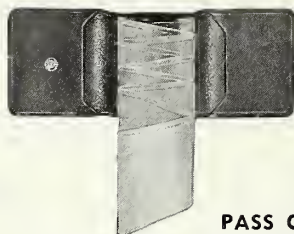
Revolutionary new "Jet Age" desk pen that breaks the price barrier. Incorporates all of the famous Paper Mate quality features. Heavy rubber insert in base prevents set from slipping on your desk. Lower section imprinted with your copy at no additional charge on orders of 100 or more.

No. 72190, per 100 imprinted.....\$115.00
Each (American Legion Emblem only)...\$1.75



POCKET SECRETARY

Alligator-finished vinyl. Retractable ball-point pen and memo pad. Bill compartment. Each.....No. 75518 \$1.00
50 or more with your choice of lettering, each.....\$0.80
Add 10% Federal Excise Tax to above.



PASS CASE

"Tumbling Thoms," 8-ply vinyl pass case. Holds 17 cards or pictures face up for immediate viewing, plus side pockets. Gold foil for reproducing YOUR signature on case.

Each.....No. 75510 \$1.00
12 to 99, each.....\$0.80
100 or more, each.....\$0.74*
Add 10% Federal Excise Tax to above.

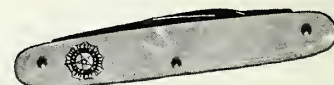


POCKET PROTECTOR

Complete with memo pad and two retractable ball point pens with gold-tone caps (one blue ink—one red ink). Standard size refill.

Each with emblem only.
No. 72148 \$1.00
Special imprinting on pocket protector with minimum order of 100.
Per 100.....\$65.00

THIN KNIFE Pen knife with 2 blades. Non-breakable pearl handle. With American Legion emblem only.....No. 75922 \$1.25
Special imprinting on same side as emblem in blue with minimum order of 100 (limit of two lines). Per 100.....\$97.50



PERPETUAL CALENDAR KEY HOLDER Blue tips with white barrel, which opens with room for license. No. 72511 with American Legion Emblem only, each.....\$0.35
Special imprinting with minimum order of 100. Per 100.....\$21.00



NEW THIN BALL POINT PEN Black with gold-tone barrel. Standard size refill. American Legion (No. 72153) or Auxiliary (No. 32160) emblem only, each.....\$0.50
Special imprinting on minimum order of 100. Per 100.....\$32.00



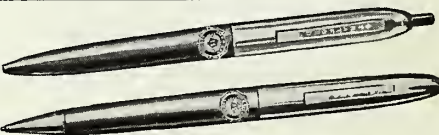
RETRACTABLE BALL POINT PEN Black barrel, gold-tone cap and clip. Standard size refill. With emblem only, each.....No. 72165 \$0.50
Special imprint up to three lines PLUS American Legion or Auxiliary emblem. Minimum order 100. Per 100.....\$30.00



PEARL PENCIL Blue and pearl barrel trimmed in gold-plate. American Legion (No. 72166) or Auxiliary (No. 32187) emblem only, each.....\$0.75
Special imprinting with order of 100. Per 100.....\$65.00



RETRACTABLE BALL POINT PEN AND PENCIL SET Black with gold-tone cap. Standard size refill. Set, each with emblem only.....No. 72169 \$1.50
Special imprinting with minimum of 25 sets. Price per 25 sets.....\$31.50



Trophies and Awards



ALL METAL

70785D—9½".....\$6.25
70786D—7¾"..... 5.25
70787D—6"..... 4.00



ALL METAL

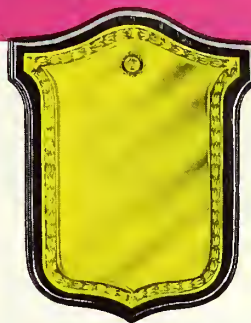
70766D
12¾".....\$7.75
70767D
11¼".....\$7.00
70768D
10¼".....\$6.75
70900D
8¼".....\$5.25

GENERAL INFORMATION All Awards furnished with either American Legion or Auxiliary emblem. Unless otherwise specified American Legion emblem will be furnished. **ALL FIGURES INTERCHANGEABLE.** Specify figure or sport when ordering. Expert engraving 10c per letter or numeral. Engraved Trophies not shipped C. O. D. All Trophies are of Golden Sunray and Ivory finish unless otherwise specified.



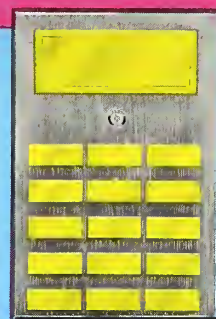
70814D—7¾"x10" \$ 7.75
70815D—9¾"x12" 9.75
70816D—11¼"x14" 12.00

Walnut and Sunray



70817D 7½" x 9¾" \$10.75
70818D 9¾" x 12½" 16.00
70819D 11¼" x 14 " 20.25

Walnut and Sunray



70901D 10" x 15" \$22.75
70902D 8" x 12" 15.00
70903D 6" x 9" 12.00

CLASSIC MARBLE AND ONYX

Majestic creations with character, color and gracefulness. A new line of classic trophies featuring imported black and gold marble and white onyx. Specify color desired. Figures interchangeable.



70853G—22".....\$37.00
70854G—21"..... 35.00
70855G—20"..... 33.00



70868G—12".....\$13.25
70869G—11"..... 12.75
70870G—10"..... 12.25



70823G—18¾"....\$18.50
70824G—17¾".... 17.75
70825G—16¾".... 17.00

Without Cup

(Not illustrated. Same as above except without cup of top.)

70829G—14¾"....\$15.25
70830G—13¾".... 14.50
70831G—12¾".... 13.75



70934G—14¼"....\$10.50
70935G—15¼".... 11.00
70936G—16¼".... 11.50
(Not illustrated. Same as above except without cup.)
70937G—11".....\$8.25
70938G—12"..... 8.75
70939G—13"..... 9.25



70847G—8".....\$5.75
70848G—9"..... 7.75
(Not illustrated. Same as above except two step marble base.)

70852G—10".....\$9.75
(Not illustrated. Same as above except with three step marble base.)



70875G—6".....\$5.75
70874G—5"..... 3.75
(Not illustrated. Same as above except single step marble base.)

70876G—7".....\$7.75
(Not illustrated. Same as above except with three step marble base.)



70882G—6".....\$7.75
70881G—5"..... 5.75
(Not illustrated. Same as above except with two step marble base.)

70880G—4".....\$3.75
(Not illustrated. Same as above except with single step marble base.)



70859G 9" x 6" \$ 9.50
70860G 10" x 8" 12.50
70861G 13" x 10" 17.50

Marble in plaques cut and polished to graceful thinness, reducing weight to a minimum yet retaining durability and strength.

Trophies and Awards

See page 33 for
general information
on trophies
before ordering

All Figures are
Interchangeable

Specify Both Figure or Sport
and Base Number
when ordering



Ivory Base

70737D 12¾" \$9.25
70736D 9" 6.00
70735D 8" 4.75



**Ivory or Block Tenite
Base**

70772D 13½" \$11.75
70773D 15" 12.50
70774D 16½" 13.25
70807D 11½" 6.00



**Ivory or Block Tenite
Base**

70741D 15" \$11.75
70742D 13½" 11.25
70743D 12" 10.75



70800D 11" \$6.25
70801D 9½" 5.50
70802D 7½" 5.00
70803D 6¾" 4.50



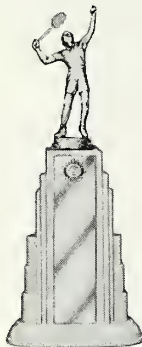
**Ivory or Mahogany
Color—Bokelite Base**

70755D 20" \$30.75
70756D 16½" 23.00
70757D 14" 18.25
70758D 11½" 14.00
70759D 9½" 10.50



**Ivory or Mahogany
Color—Bokelite Base**

70750D 18¼" \$28.00
70751D 14¾" 19.25
70752D 12¾" 11.50
70753D 10" 8.25
70754D 8½" 6.00



70809D 14½" \$8.25
70810D 13" 7.50
70811D 11½" 6.75



70804D 10½" \$5.50
70805D 11½" 6.00
70806D 12½" 6.50



70780D 9" \$4.50
70781D 8¼" 4.00
70782D 7½" 3.50



Natural Light Oak

70904D 10½" \$7.50
70905D 9" 7.10
70906D 7½" 6.70



Walnut Wood

70907D 7½" \$11.00
70908D 6½" 8.25
70909D 5½" 7.50



Block Limed Oak

70910D 12¼" \$12.90
70911D 10¾" 10.50
70912D 9¼" 10.10



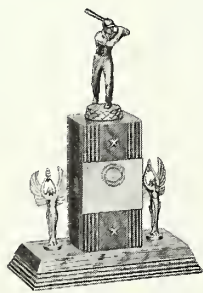
Walnut Wood

70913D 13½" \$9.50
70914D 12" 9.00
70915D 10½" 8.50



Ivory Bokelite

70916D 15½" \$11.20
70917D 15" 10.90
70918D 14½" 10.60



Walnut Wood

70919D 11½" \$12.00
70920D 10½" 11.25
70921D 9½" 10.50



Walnut Wood

70922D 14" \$11.75
70923D 13" 11.00
70924D 12" 10.25



Ivory Bokelite

70925D 15" \$10.20
70926D 14" 9.90
70927D 13" 9.60



"Ebony Block" Wood

70928D 13½" \$13.10
70929D 12½" 12.80
70930D 11½" 12.50



"Ebony Block" Wood

70931D 15" \$13.30
70932D 14½" 13.00
70933D 14" 12.70

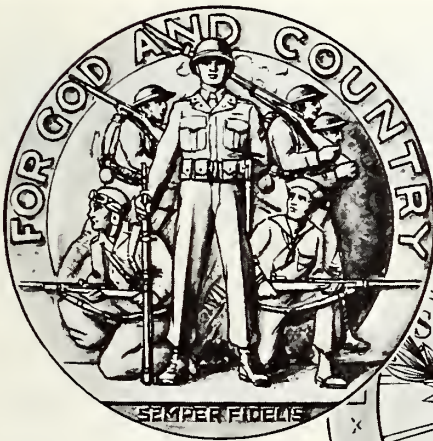
School Award Medals—Plaque Certificates

FOR BETTER CITIZENSHIP AND AMERICANISM

The official American Legion School Award medal is presented by Posts to a vast number of boys and girls in graduating classes of public and private schools. Recipients best represent outstanding qualities of character and ability which, if cultivated, result in better citizenship. The winning boy must have outstanding Courage, Leadership, Honor, Scholarship and Service. The winning girl is distinguished for Courage, Companionship, Character, Service and Scholarship.



A. Small medal, 1 1/4 inches. Identical in design to large medal. American Legion ribbon with pin and coil type catch. Complete with engraved certificate. Each. No. 76206 \$1.25



CERTIFICATE OF HONORABLE MENTION (Not illustrated.) For presentation only to runner-up in American Legion School Award Medal program in recognition of outstanding scholarship and achievement. Each. No. 76208 \$0.15



B. Medallion type of award, 2 1/2 inches, suitable for either boy or girl. Both sides of award shown. Complete with miniature size lapel pin and engraved certificate of award. Each. No. 76205 \$2.25



C. Many Posts desire to supplement their present School Awards by presenting a better quality brooch in addition to the present awards. Made of 10K gold-filled metal with joint pin and safety catch. Suitable for wear by either a boy or girl.

No. 76201 \$1.75

(Add 10% Federal Excise Tax)



D. School Award Plaque, with reproduction of one side of medal as integral part of design. Bronze plate, 8 1/4 x 12 1/4 inches, mounted on walnut stained backboard 10 x 14 1/2 inches. Complete with wall hanger. Fourteen raised plates for engraving of names of winners. Engraving on panels, 10 cents per letter or numeral. Space at bottom of plaque for embossing the following inscription "AWARDED ANNUALLY BY," plus the Past name, number, town and state location. Embossing is included in price. Two weeks for delivery. N. A. C. O. D. shipment. No. 76209F \$29.80

American Legion Medals

American Legion Posts can easily and economically build good will and prestige in their community, receive favorable publicity and encourage outstanding achievements through a well balanced program of medal awards. Provide proper and lasting recognition in your

community for those who have participated in American Legion sponsored activities. Medals shown on the following pages are available in bronze, sterling or gold-filled quality. Be sure to specify.



BRONZE

STERLING

GOLD FILLED

ENGRAVING Engraving on reverse side of medals at 10c per letter or numeral. Type or print engraving instructions. Engraved medals not shipped C. O. D. Remittance must accompany order.



A



B



C



D



E



F



G



H

ADD 10% FEDERAL EXCISE TAX TO
STERLING AND GOLD-FILLED MEDALS

A. General Victory Wreath No. 76317

Bronze

Silver

Gold
Filled

\$1.60

\$3.25

\$5.75

B. General No. 76210*

1.35

2.30

3.80

C. General Victory Wreath No. 76216

1.55

3.25

5.40

D. General Excellence No. 76213*

1.35

2.30

3.80

E. Scholastic No. 76219*

1.55

2.60

4.65

F. Scholastic No. 76320

1.60

3.25

5.75

G. Medal of Merit No. 76231

1.55

2.25

3.50

H. Merit Award No. 76234

1.55

2.25

4.00

*Front panel suitable for engraving

American Legion Medals



American Legion medals are available for such activities as Junior Baseball, Essay, Oratory, Music, Citizenship, Americanism, Marksmanship, Scholarship, Heroism, Membership and Athletic Achievement. Many medals are available for general presentation with engraving plates on the front to show the recognized achievement.



R



P

All medals are furnished in an attractive presentation box. Each has regulation American Legion ribbon with joint pin and safety catch. American Legion medals can be furnished with Auxiliary emblem and ribbon on special order with three weeks for delivery.



O



N



M



L



K



J



I

	Bronze	Silver	Gold Filled
I. All Sports.....No. 76228*	\$1.55	\$2.35	\$4.35
(Panel changed for any sports figure. Three weeks delivery. Specify.)			
J. Athletic Achievement....No. 76323*	1.55	2.35	3.50
K. R. O. T. C.....No. 76243	1.55	2.25	3.50
L. Marksmanship.....No. 76247*	1.55	2.35	4.35
M. Major or Majorette....No. 76286	1.50	2.25	3.50
(Specify)			
N. Music.....No. 76292*	1.50	2.25	4.50
O. Drum and Bugle.....No. 76295	1.50	2.25	3.75
P. Heroism.....No. 76237	1.55	2.25	3.25
R. Heroism.....No. 76240	1.55	2.35	4.35
S. Membership Achievement.....No. 76307	1.50	2.55	4.00
(Illustrated on page 30)			

*Front panel suitable for engraving

ADD 10% FEDERAL EXCISE TAX TO
STERLING AND GOLD-FILLED MEDALS

American Legion Medals

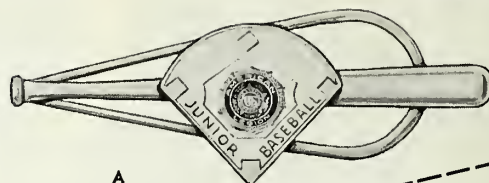
See page 36 for
general information
when ordering.



C



B



A

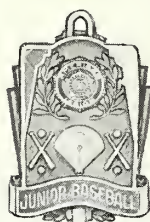
JUNIOR BASEBALL

A. New, practical, usable gold-plated Junior Baseball tie clip award. White enameled background No. 76316 \$4.50

		Bronze	Sterling	Gold Filled
B. Junior Baseball	No. 76265	\$1.55	\$2.35	\$4.35
C. Junior Baseball	No. 76253	1.55	2.35	4.35
D. Junior Baseball	No. 76259	1.65	2.50	4.00
E. Junior Baseball	No. 76256	2.50	3.20	3.80
F. Junior Baseball	No. 76262	1.55	2.35	4.35
G. Junior Baseball	No. 76250	1.75	2.85	4.50



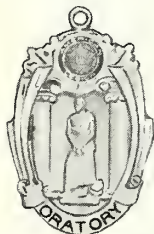
E



F



G



H



I



J



K

ORATORY

H. Oratory	No. 76271	\$1.75	\$2.85	\$4.50
I. Oratory	No. 76280	1.60	2.70	4.20
J. Oratory	No. 76268	1.60	2.40	3.50
K. Oratory	No. 76274	1.45	2.20	4.35
L. Oratory	No. 76277	1.45	2.20	4.35
M. Oratory	No. 76283	1.30	2.00	3.25



L



M



N



O



P



R



S

		Bronze	Sterling	Gold Filled
N. Essay	No. 76298	\$1.50	\$2.20	\$4.35
O. Essay	No. 76301	1.60	2.55	3.75
P. Essay	No. 76304	1.50	2.35	3.40
R. Citizenship	No. 76310	1.50	2.50	3.50
S. Americanism	No. 76313	1.50	2.50	4.00

ADD 10% FEDERAL EXCISE
TAX TO ALL STERLING
AND GOLD-FILLED MEDALS

American Legion Auxiliary Medals



Provide proper and lasting recognition of outstanding achievement for those who have participated in Auxiliary sponsored activities. Medals are furnished in three qualities complete with regulation Auxiliary red, white and blue ribbon on a hanger with joint pin and safety catch, boxed for presentation. Engraving on reverse side of medal at **10c** per letter or numeral. Type or print engraving instructions. Engraved medals not shipped C. O. D. Remittance must accompany order.

Any medal shown on pages 36-37-38 with the American Legion Emblem can be furnished with the Auxiliary Emblem on special order. Three weeks for delivery.



A



B



C



D



E



F



G



H

		Bronze	Sterling	Gold Filled
A. Excellence*	No. 36204	\$1.25	\$2.25	\$3.85
B. Essay or Scholastic	No. 36316	1.55	2.35	4.35
C. Essay or Scholastic*	No. 36319	1.25	2.25	3.85
D. Scholastic	No. 36207	1.25	2.25	3.85
E. Americanism. This medal to be awarded to adults ONLY.	No. 36201	1.55	2.35	4.35
F. General*	No. 36322	1.20	2.10	3.50
G. General*	No. 36325	1.20	2.10	3.50
H. Americanism (Without ribbon but with pin back, or for wearing on a chain, for special award to a Senior High School girl. Sterling quality only.)	No. 36328		\$2.55	
	12 or more, each		\$1.80	

*Front panel suitable for engraving.

ADD 10% FEDERAL EXCISE TAX TO STERLING SILVER AND GOLD-FILLED MEDALS

American Legion Auxiliary Jewelry



PAST DISTRICT PRESIDENT ATTACHMENT
For plain or jeweled Past Officers' pin.
10K Gold.
Na. 37651 \$4.00
14K Gold.
No. 37652 \$5.50



PAST COUNTY PRESIDENT ATTACHMENT
For plain or jeweled Past Officers' pin.
10K Gold.
Na. 37653 \$4.00
14K Gold.
No. 37655 \$5.50



PAST PRESIDENT FOB
PIN 10K Gold frame with black onyx suspended from Gavel. Safety catch. (Available only for Past Presidents).
No. 37625 \$13.75

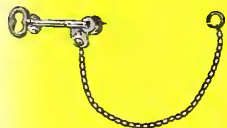


BLUE STAR (No. 37620) AND GOLD STAR (No. 37621) MEMBERSHIP PINS

Gold-plated, \$.45 10K Gold, \$3.00
14K Gold, \$4.00

Either the 10K or the 14K Gold pins can be set with full cut diamonds. ADD the following diamond and setting charges to the cost of the desired pin.

3 point, \$10.00 plus tax
5 point, 17.00 plus tax



SEPARATE CHAINS AND GUARDS
Available for following Past Officers: President (Gavel); Vice-President (Torch); Treasurer (Key); Secretary (Quill); Chaplain (Cross); Historian (Scroll); Sgt. at Arms (Mace); Executive Committee (Trident).
10K Gold.....Na. 33940 \$1.75
14K Gold.....Na. 33948 \$2.25



PAST OFFICER'S RING 10K Gold filigree design with Past Officers' insignia on genuine black onyx. Natural gold.
No. 34880.....\$14.00*



MEMBER'S RING
10K natural gold with black onyx top. Set in scalloped edging. Each
No. 34840 \$12.00



PAST OFFICERS' PIN SET
with six genuine pearls. Chain and guard designating office. Safety catch on pin and guard.
10K Gold.
Na. 37634 \$11.00*
14K Gold.
Na. 37646 \$14.00*
10K Gold without pearls.
Na. 37627 \$6.75*

DOUBLE STRIP BLUE GROSGRAIN RIBBON

With pin and lock safety catch. Convenient. Saves wear and tear on clothes as well as time. Fasten pins and attachments to ribbon. Only one fastener to change all pins.

No. 37660 \$0.75



MEMBERS' RING
10K natural gold. Black onyx framed in bead setting. Each
No. 34857 \$12.25



YEAR BARS Gold-plated pranged year bars for years 1959, 1958, 1957, 1956, 1955.
Each. Na. 33915 \$0.50

For years other than specified above, \$1.50 on special order. Three weeks for delivery.



CEREMONIAL BADGE
For present officers. Gold-plated.
Na. 33500 \$1.40*



PAST OFFICERS' BADGE Gold-plated.
Na. 33400 \$1.40*

*Items marked with asterisk are available for following Auxiliary officers (Past or Present as indicated): President, Vice-President, Secretary, Historian, Chaplain, Treasurer, Sergeant-at-Arms and Executive Committee. Be sure to specify office. Insignia also available (in addition to Unit) for County, District and Department officers.

ADD 10% FEDERAL EXCISE TAX TO ALL ITEMS ON THIS PAGE Prices Subject to Change Without Notice

FOR A REMEMBERED GIFT PRESENT AUXILIARY JEWELRY TO OUTGOING OFFICERS

Women's Leather Items



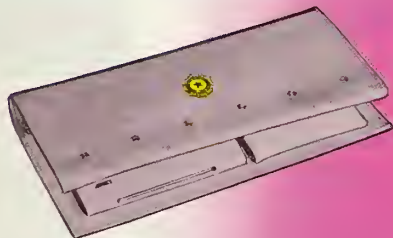
FRENCH PURSE Buxton French purse in top grain cowhide lined with latex impregnated cotton and acetate fabric. Attractive golden metal frame and closure. Embossed gold design highlighted with two Rhinestones. Matches Key Kaddy No. 35547. Available in Black, Light Blue and Red.

Each.....No. 35544 \$5.00



CONVERTIBLE BILLFOLD Lady Buxton saddle cowhide billfold. Flickbar pass case is removable to carry separately. Spare key container and hidden currency pocket. Coins can be slipped through slot in "Magic Purse" without opening. Available in Red, Blue or Tan.

No. 35549.....\$5.00

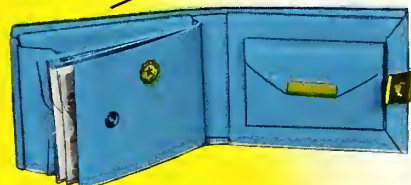


CATALINA CLUTCH BAG Dressy, dramatic combination to be used as a purse or billfold. 4-wing "Replote-A-Poss" for cards and photos. Roomy coin pocket, zipper currency pocket. Full length taffeta-lined pouch pocket for cigaretttes, compact, comb, etc. Soft crushed Cowhide by Amity with cover embellished with Rhinestones. Powder blue, Pink or Palomino Tan.....No. 35542 \$7.50

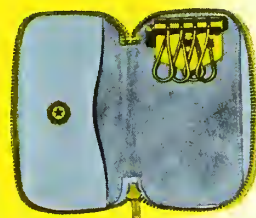


KEY KADDY Buxton Key-Tainer of top grain cowhide, embossed with gold and set with two Rhinestones. Easily removable key hooks with packet to hold license. Suede cloth lined. Leather covered metal frame holds shape of container. Available to match No. 35544 French Purse in Black, Light Blue and Red.

Each.....No. 35547 \$2.95



"DIRECTRESS" BILLFOLD by Amity. Smart—functional. Expandable coin packet. Smooth cowhide in blue, red or pink. No. 35513 \$3.95



KEY KADDY Slim and thin. Four removable key hangers and permanent registration. Antique white, red or light blue with "nail-head" design to match Continental French Purse (No. 35524).

No. 35516 \$2.95



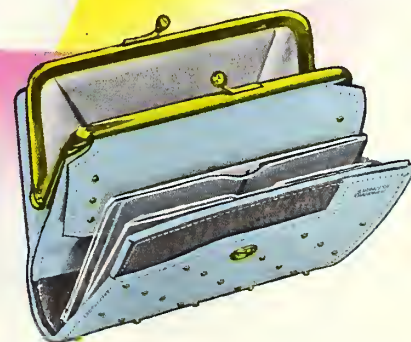
"REGISTRAR" BILLFOLD by Princess Gardner. Polished cowhide protected by an invisible stitch. Gold tone closures. Roomy coin-key purse. Removable photo-card case. Blue, tan or cherry red.

No. 35510.....\$5.00



"FRENCH PURSE"

by Amity. Combines smart appearance with efficiency. Remove coins and bills from same magic packet. Cowhide in red, green, pink or white.....No. 35521 \$5.00



"CONTINENTAL" FRENCH PURSE by Princess Gardner. High fashioned in Gahna Lustre Cowhide, high-lighted with sparkling "nail-head" design. Gold tone frame, rayon faille lined. Antique white, red or light blue.....No. 35524 \$5.00

YOUR INITIALS OR NAME STAMPED IN GOLD FREE IF REMITTANCE ACCOMPANIES ORDER.
ADD 10% FEDERAL EXCISE TAX TO ALL ITEMS ON THIS PAGE

Compacts-Carry Alls-Mesh Bag Jewel Boxes

JEWEL CASE Lady Buxton jewel case of saddle cowhide, designed to hold and protect your most precious possessions. Jewelry will not tarnish as it rests in cushiony softness on a beautiful lining. Smartly contoured body of steel covered with fine leather. Special slotted foam compartment for rings, earrings, etc. Available in Pink or Tan. Size $7\frac{1}{4}" \times 4\frac{1}{2}" \times 1\frac{1}{2}"$.

No. 35552, each. . . . \$5.00 (Add 10% Federal Excise Tax.)

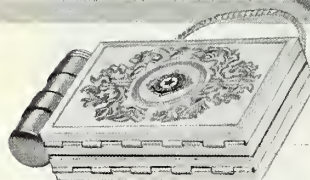


CONTINENTAL COMPACT
Inner powder protector door, beveled full view mirror, hand engraved in white metal finish. Diameter $3\frac{1}{2}$ inches.

No. 37435 \$3.50

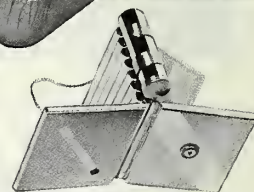


COMPACT with novel watch-type design. Two-tone yellow gold finish. Wafer thin, $2\frac{1}{2}$ inches in diameter. No. 37434 \$1.50

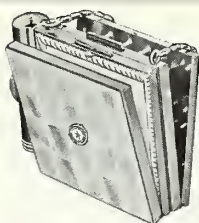


PETITE CARRY ALL by Zell. Attractive two-tone finish of white metal with bright polished yellow gold-finished design. Compartment for cigarettes, stamps, coins, etc. on one side. Other side is for loose powder. Approx. $2\frac{1}{2} \times 4$ inches.

No. 37414 \$3.50

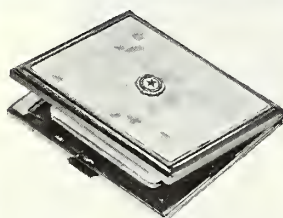


CARRY ALL CASE Bright polish combined with satin yellow gold finish for two-tone effect. Compact, comb, lipstick holder, cigarette compartment. Snake style chain. Size $3\frac{1}{4} \times 4\frac{1}{2}$ inches. . . . No. 37410 \$6.00



CARRY ALL with top of inlaid mother of pearl. Lipstick holder, cigarette and loose powder compartments, dainty rope style chain. Size $2\frac{1}{2} \times 3\frac{1}{2}$ inches.

No. 37409 \$5.50



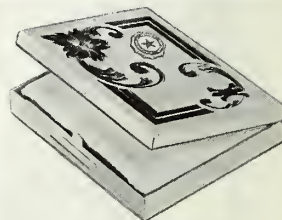
THIN COMPACT with inlaid mother of pearl top. Covered loose powder compartment. Size $2\frac{1}{2} \times 2\frac{3}{4}$ inches.

No. 37407 \$3.50



WAFER-THIN COMPACT
Bright yellow gold design on white metal finish, satin background. Size $3\frac{1}{4}$ inches square.

No. 37437 \$2.30



COMPACT Bright yellow and satin attractive two-tone yellow gold finish. Size $2\frac{1}{2} \times 2\frac{3}{4} \times \frac{3}{8}$ inches. . . . No. 37441 \$1.25



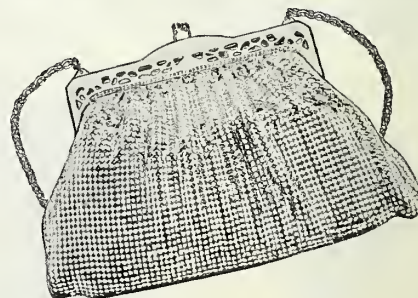
PHOTO ALBUM Leather packetback size. Envelopes to hold twenty $2\frac{1}{4} \times 3\frac{1}{2}$ inch photos. Over-all size $3\frac{1}{4} \times 3\frac{3}{8}$ inches. Available in green or brown.

No. 35508 \$1.00

Add 10% Federal Excise Tax.



STACKETTE JEWEL BOX Attractive—convenient—useful jewel box. Size approx. 3×4 inches standing 3 inches high. Inlaid top of satin and bright polished yellow gold finish. Opens with stair-step effect to reveal three red lined compartments. . . . No. 37428 \$4.50



MESH BAG by Whiting and Davis. Popular size $5 \times 7\frac{1}{2}$ inches with carrying chain. Bright polished frame, best quality lining, beveled hand mirror. Choice of yellow (No. 35530) or white gold (No. 35531) finish. . . . \$10.50

Add 10% Federal Excise Tax.

Unusual Gifts and Novelties

ATOMIZER for cologne and perfume. Crystal clear, bulb net in color. 24K gold plated, hand polished metal trim. Capacity 1 3/4 ounces.

No. 37405 \$1.25



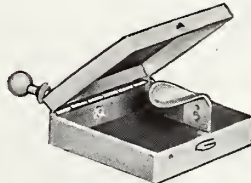
PERFUMETTE. Mother-of-pearl top, polished gold finish back and top. Size 1 1/4 x 1 3/4 inches. Plastic funnel. Heavy glass bottle. No. 37436 \$1.85



PILL BOX with inlaid mother of pearl top, polished yellow gold finish sides and back. Convenient for carrying in purse. Size 1 1/4 x 1 1/2 x 3/16 inches. No. 37403 \$1.60



SILENT BUTLER for your purse. Yellow gold finish. Cigarette rest inside. Ash container 1 1/2 inches square. Over-all length 2 1/2 inches. No. 35611 \$1.00



LIST FINDER. Purse size 1 3/4 x 2 1/2 inches. Gold finish telephone and address finder with alphabetical selector.

No. 37402 \$1.25



BABY SPOON of Sterling Silver. Curved handle. A cherished gift.

No. 37401 \$3.75

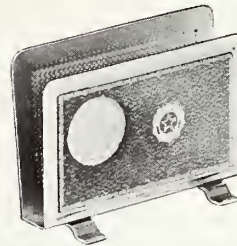
Add 10% Federal Excise Tax to spoon.



SLIM ZIPPO LIGHTER

Bright polished chrome 1 1/8 x 2 1/8 inches. All of the famous Zippo features including lifetime guarantee.

Each.....No. 35903 \$4.75



HOLDERETTE

Practical to own—perfect to give. Made for 1,000 uses. Holds playing cards, newspapers, notes, letters, memos, napkins, etc. Golden metal with leatherette finish.

Each.....No. 35596 \$0.75

Imprinted with one line lettering, minimum one dozen.

Per dozen.....\$6.75

COSTUME RINGS



RHINESTONE MEMBERS' RING Rhodium finish, adjustable size.

No. 34855 \$2.50



PAST OFFICERS' RHINESTONE RING Rhodium finish, adjustable size.

No. 34856 \$2.75



PAST OFFICERS' RING Rhodium finish. Glittering rhinestones. Adjustable size.

No. 34896 \$2.65



MEMBERS' RING Rhodium finish. Glittering rhinestones. Adjustable Size. No. 34895

Each.....\$2.00



MEMBERS' RING. Attractive gold plated emblem surrounded by sparkling rhinestones set on a gold filled ring. Specify size.

No. 34900 \$1.10



MEMBERS' RING Sterling silver ring with silver emblem. Specify size.

No. 34915 \$1.50

ADD 10% FEDERAL EXCISE TAX TO COST OF RINGS

Costume Jewelry

New wide selection offers your choice from a rainbow of colors, styles and price range. All items guaranteed against stone loss, discoloration or tarnishing. Items are illustrated in colors.

**ADD 10% FEDERAL
EXCISE TAX
TO ALL ITEMS
OF JEWELRY**

A. Wooden Bracelet
No. 37473 \$1.70

B. Wooden Necklace
No. 37472 \$1.70

C. Wooden Earrings
No. 37474 \$1.25

D. Clip Earrings
No. 37470 \$2.50

E. Necklace
No. 37471 \$3.00

F. Bracelet
No. 37425 \$1.50

G. Necklace
No. 37453 \$3.40

H. Clip Earrings
No. 37451 \$3.75

I. Brooch
No. 37452 \$2.10

J. Bracelet
No. 37455 \$4.80

K. Clip Earrings
No. 37454 \$3.25

L. Necklace
No. 37456 \$5.80

M. Clip Earrings
No. 37465 \$2.00

N. Bracelet
No. 37463 \$3.90

O. Necklace
No. 37462 \$3.90

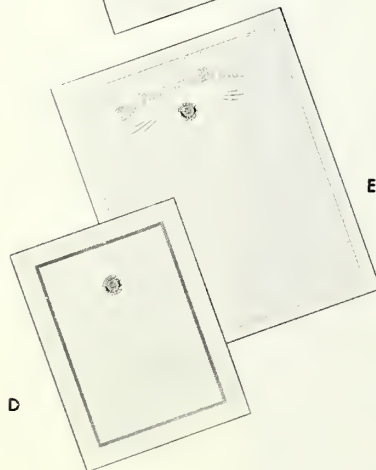
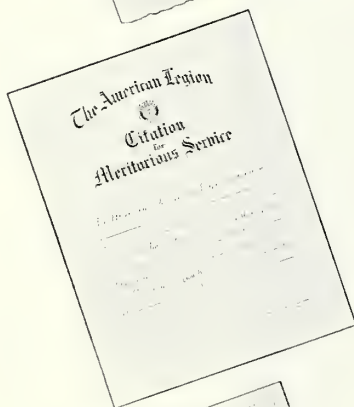
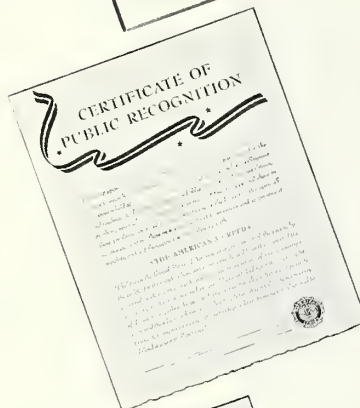


Costume Jewelry



- A.** Neckloce & Earrings set
No. 37450.....\$9.30
- B.** Chorm Brocelet
Rhodium No. 37413;
Gold Plote No. 37412
\$1.25
Chorms for post officers
such os govel, quill, etc.
Specify color \$1.10
- C.** Brocelet
No. 37467.....\$2.10
- D.** Brocelet
No. 37461.....\$1.70
- E.** Brocelet
No. 37458.....\$2.80
- F.** Brooch
No. 37445.....\$3.50
- G.** Brocelet
No. 37469.....\$3.30
- H.** Brooch
No. 37449.....\$4.00
- I.** Brocelet
No. 37457.....\$4.90
- J.** Brooch
No. 37447.....\$5.40
- K.** Brocelet for Members
No. 37420.....\$3.50
Some os above
for Post Officers
No. 37418.....\$3.70
- L.** Perfume Bottle Brocelet
No. 37468.....\$1.75
- M.** Screw-back Eorrings
No. 37466.....\$2.00
- N.** Brooch
No. 37459.....\$1.00
- O.** Clip-back Eorrings
No. 37446.....\$6.20
- P.** Clip-back Eorrings
No. 37448.....\$4.75
- Q.** Screw-back Eorrings
No. 37411.....\$2.50
- R.** Screw-back Eorrings
No. 37432.....\$1.50
- S.** Member's Brooch
No. 34507.....\$2.65
Some os above
for Post Officers
No. 34501.....\$2.90
- T.** Brooch
No. 37460.....\$1.90
- U.** Brooch
No. 37464.....\$1.60
- V.** Brooch
No. 34508.....\$1.85
Some os above
except for Post Officers
No. 34509.....\$2.10

Post and Unit Supplies



A

B

C

F

E

D

A. "E-Z" STICK ON BADGES. Stick badge 3 inches in diameter with blue printing and emblem on gold background. White center panel for addition of name or identification. Back is covered with double coating of adhesive—holds on any surface. Guaranteed not to harm any garment. Can be used several times. No. 72514, each \$0.05; per hundred \$4.50

B. PATRIOTIC PLAQUES. Laminated plaques with beveled gilt edge and hanger. Full color. 9 x 12 inches. Drawn by the famous artist J. R. Rosen. Available in The Pledge of Allegiance (No. 72347); Gettysburg Address (No. 72348); The American's Creed (No. 72349); and The United States Bill of Rights (No. 72350). Each \$2.40

C. CERTIFICATE OF PUBLIC RECOGNITION with "The American's Creed" printed in blue with American Legion emblem in colors. For presentation in recognition of the attainment of majority and Citizenship Day. Includes packet size replica. No. 72323, each 15¢; per hundred \$12.00

D. CITATION CARDS. Blank citations to be lettered locally for special presentations. Two-color embossed American Legion emblem in top center of card 8 1/8 x 10 1/2 inches. Available with gold stripe border (No. 72328) or plain border (No. 72327). Each \$0.12

E. SPECIAL CITATION CARDS. Artistic lettering and decoration. "The American Legion" lettered in blue above a one-inch three-color embossed emblem. Available in 11 x 14 inches (No. 72329) or 9 x 12 inches (No. 72518). Each \$0.25

F. CITATION FOR MERITORIOUS SERVICE, 8 1/4 x 10 1/2 inches. Spaces to be lettered locally with space for signature of Past Commander and Adjutant. Suitable for any award for outstanding service. Each No. 72324 \$0.15

ITEMS NOT ILLUSTRATED

Resolution for Post Everlasting. Engraved blue and gold border 9 x 12 inches with embossed emblem. Suitable resolution to be signed by Past Commander and Adjutant and presented to next of kin of deceased members. Each No. 72330 \$0.25

Pocket Size Citation. Ideal for carrying in billfold. Three color embossed American Legion emblem on a heavy card stock with rounded corners. Size 2 1/2 x 3 3/4 inches.

No. 72342, each \$0.05; per hundred \$3.50

American Legion Watermarked Rag-Content paper for Past or Department stationery only. 8 1/2 x 11 inches.

Per 1,000 sheets, not including printing No. 72388 \$5.25

In lots of 10,000 or more, per 1,000 sheets, not including printing \$4.75

American Legion Emblem Business cards with 3-color embossed emblem.

Per 100, not including printing No. 72341 \$2.25

With Past, County, District and Department Past Commander emblem, each No. 72343 \$0.05

Correspondence Cards. Size 5 3/4 x 4 inches, with three-color embossed American Legion emblem. All-purpose card, appropriate for special invitations, place cards, greetings, sympathy, etc. Complete with envelopes, per 100 No. 72340 \$3.75

Meeting Notice Cards. Printed from basic type, containing Past name, purpose of meeting (regular, special, funeral, initiation, social, etc.), time and date. Sample will be submitted upon application. Variation of copy is charged accordingly. Printed on blank postcard stock (No. 72394) or on U. S. Government Postcards (No. 72338). Specify Past Name, Number and Location.

500 cards on plain stock \$14.25 1,000 cards on U. S. Govt. Postcards \$35.00

500 cards on U. S. Govt. Postcards 22.50 2,000 cards on plain stock 27.40

1,000 cards on plain stock 19.50 2,000 cards on U. S. Govt. Postcards 59.50

The above cards are available for Auxiliary with appropriate lettering.

Post Handbook. Practical guide for the operation of your Post listing duties of major officers and committees. Each No. 72307 \$0.25

Know Your America. Suggested study course in Americanism in a 64-page pamphlet.

No. 72302 \$0.20

Grace Cards with Catholic, Jewish and Protestant graces on a 2 3/4 x 4 1/4 inch card which folds into tent shape. Use on tables, in public restaurants, and as banquet place cards, No. 72325, per 100, \$1.00; per 1,000 \$9.00

Imprinted with Post Number and Location with Minimum Order of 1,000 at \$1.50 per 1,000.

Traveler's Prayer Cards printed in two colors 2 1/2 x 4 inches. Suitable for all faiths. Suited for presentation to guests at local hotels, filling stations, and all other places visited by travelers. Per 1,000 No. 72326 \$6.50

Back to God Menu or Program Folder. Printed in blue with meal scene showing table setting with "grace cards." Jewish, Protestant and Roman Catholic blessing under photograph. Printed on 8 1/4 x 11 coated stock, folds in middle for addition of your menu or program on three pages 5 1/2 x 8 inches. No. 72337, each \$0.03; per 100 \$1.35

Declaration of Independence and The Constitution of the United States in 36 page, 3 x 6 inch booklet. 1 to 99 copies, each No. 72308 \$0.06
100 or more, each \$0.05

SAMPLE ORDER BLANK

National Emblem Sales, The American Legion
P. O. Box 1055, Indianapolis 6, Indiana

Date January 1, 1958

SHIP TO:

NAME James S. Whitfield

Street 700 N. Pennsylvania St.

City Indianapolis Zone 6 State Indiana

Be sure to specify Catalog number, size, color, and style where required. Print lettering instructions on a separate sheet.

Cat. No.	Size	Color	Item	Qty.	Price	Tax	Total
703	16x34	white	Shirt	1	4.20		4.20
75201		blue	Tie	2	1.10		2.20
75252		gold	Shorty Tie	1	1.75	.18	1.93
			Bar				

TOTAL \$ 8.33

Enclosed Remittance for \$ 8.33 Past or Unit No. 131

Card No. P553686 Please send 2 order blanks.

Signed James S. Whitfield

ORDER BLANK

National Emblem Sales, The American Legion
P. O. Box 1055, Indianapolis 6, Indiana

Date

SHIP TO:

NAME

Street

City Zone State

Be sure to specify Catalog number, size, color, and style where required. Print lettering instructions on a separate sheet.

Cat. No.	Size	Color	Item	Qty.	Price	Tax	Total

TOTAL \$

Enclosed Remittance for \$ Past or Unit No.

Card No. Please send order blanks.

Signed

THE AMERICAN LEGION



EMBLEM RESTRICTIONS Emblems of The American Legion and the American Legion Auxiliary are copyrighted and patented (designs Nos. 54296 and 55398). Individual Posts, Units or Departments cannot use, or grant permission for use of the emblem or emblems (excepting as covered by National Convention or National Executive Committee mandates) without first obtaining approval of the National Adjutant or the National Secretary. Permission to use either emblem for commercial purposes is never granted.

The American Legion emblem is protected by Federal legislation, which makes it a criminal offense for anyone to manufacture, sell or purchase for resale, the insignia either separately or attached to any article.

BUY OFFICIAL MERCHANDISE This 1958 National Emblem Sales catalog describes items available through National Headquarters, and is the only official merchandise available. Items are priced as low as possible. Every article embodies the emblem or its reproduction of either The American Legion or the American Legion Auxiliary. You do not pay an added charge for the insignia.

GUARANTEE Quality has not been sacrificed for price and The American Legion guarantees to satisfy you completely. If for any reason you are not completely satisfied with any article purchased and do not receive the full service you are entitled to expect, we ask you to contact us without delay.

All profit, without reserve, derived from National Emblem Sales, becomes a part of the general fund at The American Legion or the American Legion Auxiliary National Headquarters, and is in turn allocated to the various programs such as Americanism, Child Welfare, Rehabilitation, etc. Your purchases from National Emblem Sales aid these programs.

**NATIONAL EMBLEM SALES
NATIONAL HEADQUARTERS
INDIANAPOLIS 6, INDIANA**

IMPORTANT—READ CAREFULLY BEFORE ORDERING

C. O. D. SHIPMENTS National Convention mandate requires the National Emblem Sales to operate on a strictly cash basis. Items made to special order cannot be shipped C. O. D. All orders for special type merchandise which is shipped from factory should be accompanied by remittance in full. Items available from our stock can be shipped C. O. D. if desired unless engraved, lettered or stamped.

IMPORTANT Be sure to give complete information when ordering to avoid unnecessary correspondence and delay. Specify item by name and correct stock number, size, color, quality, quantity, lettering or engraving instructions where necessary, and emblem desired (American Legion or Auxiliary). Complete information should be submitted with each order. Your current membership card number must be listed on order.

DELIVERIES Please note time required for delivery of many special items listed in the catalog. In every instance we will endeavor to have merchandise reach you prior to stipulated date. Anticipate your requirements. Place orders sufficiently in advance of your actual needs to allow ample time for delivery.

FEDERAL TAX 10% Federal Excise tax applies on numerous items listed in this catalog. This tax must be included with your remittance. Be sure to look at the bottom of each page when ordering to see if items are subject to this tax.

STATE TAX On all orders from California where a USE TAX prevails, such amounts must be added to each order. This must be included with remittance, if order is prepaid. Otherwise it will be included in C. O. D. amount.

F. O. B. SHIPMENTS Many items are priced F. O. B. Factory. Unless otherwise requested such items will be sent by the cheapest and best method, C. O. D. for the freight charges.

ALL PRICES IN THE CATALOG ARE SUBJECT TO CHANGE WITHOUT NOTICE.

AID AMERICAN LEGION PROGRAMS... BUY FROM NATIONAL EMBLEM SALES

THE AMERICAN LEGION

P. O. BOX 1055
INDIANAPOLIS 6, INDIANA

Non-Profit Organization
U. S. POSTAGE
PAID
INDIANAPOLIS, IND.
Permit No. 719

**POST ON YOUR
BULLETIN BOARD**

To Help Your Blood Program Succeed

Since World War II, The American Legion at the Post, Department and National levels has continued an active program among its millions of members urging them to give blood for use in saving lives everywhere. To recognize and revitalize this wonderful community service program, the 38th National Convention authorized "the National Organization of The American Legion to adopt an appropriate symbol to be awarded to those LEGIONNAIRES who contribute blood to The American Legion Blood Bank."

The droplet of blood is now nationally recognized as the symbol of a blood donor. For this reason we asked and were granted the permission of The American National Red Cross to use this background for our symbol.

Request for purchase of Blood Donor Symbols must be accompanied by proper certification signed by the Post Commander or Adjutant attesting to the eligibility of the Legionnaire donor to wear the symbol. Certification forms available from your Department headquarters. **ALL ORDERS FOR BLOOD DONOR SYMBOLS MUST BE SENT THROUGH YOUR DEPARTMENT HEADQUARTERS.**

Special Colored Border Individual Certificates to be filled in by a local penman and presented by the Posts (No. 77684) or Department (No. 77683). Each \$0.20.

... and those who give shall in their own conscience be rewarded far beyond these physical tokens ...



Brnze Finish: All eligible donors of less than one (1) gallon of blood.

No. 77680 \$0.90



Silver Finish: With wreath and panel for all eligible donors of one (1) or more gallons of blood.

No. 77681 \$0.90



Gold Finish: All eligible donors of five (5) or more gallons of blood.

No. 77682 \$0.90



SUCCESS PRINTING AND LITHOGRAPHING CO., INDIANAPOLIS

Covered by
One or More
of the Following
U. S. Patents:
54296, 55398,
92187

THE AMERICAN LEGION
NATIONAL EMBLEM SALES, NATIONAL HEADQUARTERS
700 NORTH PENNSYLVANIA STREET • MEIrose 5-8411 • INDIANAPOLIS 6, INDIANA

THE AMERICAN LEGION
NATIONAL HEADQUARTERS

700 NORTH PENNSYLVANIA ST. — P. O. BOX 1055
INDIANAPOLIS 6, IND.

IN REPLY REFER 2374-23
TO DATE AND NO.

Dear Member:

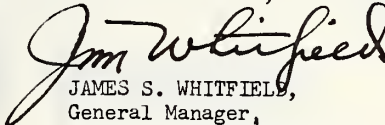
We are pleased to send you a copy of the 1958 Supplement, illustrating Sons of The American Legion merchandise available through National Emblem Sales, National Headquarters, 700 North Pennsylvania Street, Indianapolis 6, Indiana. We have attempted to secure for your use as well as for the use of your Squadron merchandise of top quality at a reasonable price. You receive the SAL emblem on every item at no additional cost to you.

Our two fold aim is to give you quality combined with service. We realize that an SAL Supplement has not been published for several years other than in the back pages of the Squadron Handbook through the Americanism Division. We sincerely trust that this supplement will fill your requirements. I have felt one was needed since becoming General Manager on July 1, 1957.

During the past several months we have taken many steps to improve our service. In order for you to take advantage of our streamlined operation and to expedite shipment of your order, please be sure to list all information necessary, such as size, color, complete and correct lettering (typed or printed), etc.

For your convenience, you will find an order blank for your use on the back cover. Additional order blanks will be sent to you upon request. We appreciate your business and look forward with pleasure to being of assistance to you.

Yours in Service,


JAMES S. WHITFIELD,
General Manager,
National Emblem Sales.



SUPPLEMENT

Sons of the American Legion

CAPS

☆ This official Squadron cap is tailored from special French blue uniform cloth. Trimmed with red, white and blue piping. The embroidered insignia, which is applied on the left side of the cap, is in colors. There is no special inscription or individual lettering on Squadron caps.

Squadron caps are made in regulation head-sizes— $6\frac{1}{2}$, $6\frac{3}{4}$, $6\frac{7}{8}$, etc.—it is necessary that each order be accompanied by a complete schedule of sizes.



PRICE. Cap, complete with emblem, as illustrated (any quantity).....**\$1.50** each

RINGS

☆ Specially designed sterling (solid) silver military type ring, with a combination torch-wing design on each shank. The SAL insignia is 10-K natural gold, and is beautifully enameled in light French blue. An especially attractive ring and a real value. Be sure to give size.

\$5.50

*Add 10% for
Federal Excise Tax*



MEMBERSHIP INSIGNIA

☆ The official Sons of the American Legion insignia is made in two types, buttons and pin-back brooches. The latter are specially recommended for the smaller boys.

In ordering, be sure to specify whether button or pin-back insignia are desired, and also the quality.



BUTTON



ACTUAL SIZE



PIN

PRICES—Gold-plated pin or button (any quantity), each**\$0.40**
10-K gold button **2.25**
10-K gold pin **2.85**

Add 10% for Federal Excise Tax

Prices subject to change without notice.

PAST OFFICERS' INSIGNIA

☆ Either of these attractive SAL Past Officers' insignia will enable your Squadron to adequately express its appreciation to its retiring officers for service rendered. Although only Past Captain insignia is shown, both the badge and the popular button (pin if desired) are available for Past First Lieutenant, Adjutant, Chaplain, etc.



BUTTON and PIN

PRICES

Button or Pin—A most appropriate presentation, designed after the Legion's Past Officer's button. Available in two qualities at a price range within the reach of every Squadron.

	Button type	Pin type
Gold-Filled	\$1.25	\$1.50
10-K Gold	3.85	4.35

Add 10% for Federal Excise Tax

Badge—This attractive Past Officer's badge, made in satin finish bronze, will be the choice of many Squadrons. Moderately priced, it is particularly recommended where only limited appropriations are available.

\$1.35 each

No Federal Excise Tax on Bronze Badges.



BADGE

OFFICERS' BADGES & YEAR BARS

☆ A complete line of Squadron Officers' ceremonial badges is now available. These new officers' badges will add materially to the impressiveness of your Squadron activities. Available for the following offices:

- | | |
|-------------------|------------------|
| Captain | Finance Officer |
| First Lieutenant | Sergeant-at-Arms |
| Second Lieutenant | Chaplain |
| Adjutant | Historian |



PRICES: Badges	\$1.35 each
Year Bars	0.45 each

Add 10% to price of Year Bars for Federal Excise Tax.

YEAR BARS

Year bars for badges are available for the following years: 1960, 1959, 1958, 1957 and 1956. All other years are special order items and \$1.00 should be added to the price of the desired bar with three weeks allowed for delivery.

Prices subject to change without notice.



DETACHMENT AND SQUADRON CAP INSIGNIA



PRICES

Detachment Commander insignia	75c
Detachment Committee insignia	75c
Squadron Chairman insignia	75c
Squadron Committee Insignia	75c

★ These good looking SAL cap insignia have been created expressly as official recognition of those Legionnaires who have so unselfishly devoted themselves to the SAL. Made in two types, Detachment (state) and Squadron (local). Both are beautifully done in a combination of genuine bullion and silk on a background of French blue uniform cloth.

The Detachment insignia is made for Detachment Commander and for Detachment Committee.

The Squadron insignia is made for Squadron Chairman.

Note: This is the only authorized SAL insignia for wear by Legionnaires.



Medal

FIVE STAR AWARD

★ Here is the official Five Star Award of the Sons of the American Legion. The basis of award and complete Five Point program of Service, is set forth in detail in the official Squadron Handbook.

The five individual stars, which are to be worn on the official Squadron cap, as well as the official medal, are heavily gold-plated, and beautifully enameled in colors.

Moderately priced, the complete award is within the means of every Squadron.

Five Star Awards are not sold direct. These must be ordered direct from your American Legion Department Headquarters.

PRICES

Single stars (cap buttons)	50c each
Complete set five stars (cap buttons)	\$2.25
Medal, complete with presentation case	1.50

Add 10% for Federal Excise Tax



Cap Button No. 1



Cap Button No. 2



Cap Button No. 3



Cap Button No. 4



Cap Button No. 5

Prices subject to change without notice.

UNIFORM BUTTONS

(Not membership buttons), designed for use on special Squadron uniforms, are made in two sizes.

Prices:	Each	Per doz.
Coat size	\$.15	\$1.20
Sleeve size.....	.10	.90



EMBROIDERED EMBLEMS

The Sons of The American Legion emblem is accurately reproduced in full colors. The size is 2" high by 1½" wide. Embroidered on oval French blue uniform cloth background.

Price25c each



PRINTING CUTS

For the convenience of local Squadrons in printing stationery, notices, etc., two sizes of one-color printing cuts or electrotypes have been provided, one-half inch and one inch. Larger sizes, including two-color cuts, priced upon application.....45c each

S. A. L. DECALS

All decals are double-duty type and can be applied front or back to transparent or solid surfaces.

1¼-inch:	Each	\$.02
	Per 100	1.50
3-inch:	Each	\$.05
	Per 100	3.00
6-inch:	Each	\$.15
	Per 50	6.00

CITATIONS

☆ Designed for Squadrons or Detachments requiring blank Citations to be lettered or printed for special presentations. 8½ x 10½ inches with two-colored Sons of The American Legion emblem in top center. French blue stripe border.....10c each

TIES

High-grade wool S. A. L. tie, with S. A. L. emblem beautifully embroidered in true colors, are available in gold color only. Price: Complete with emblem\$1.50 each



CONTINUOUS MEMBERSHIP CHEVRONS

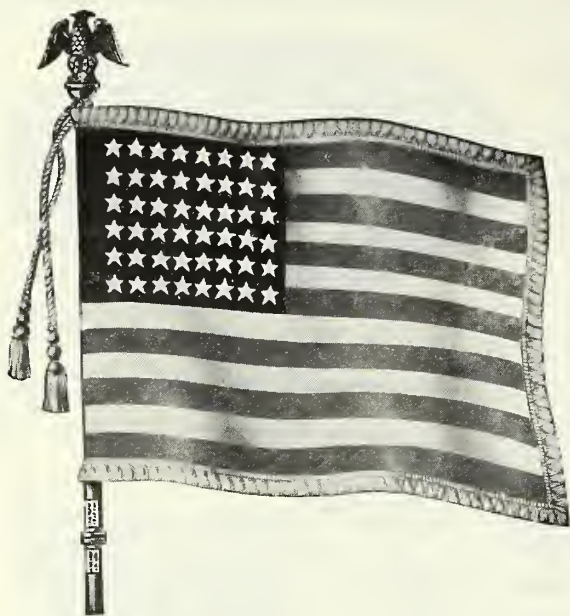
5-10-15-year continuous membership chevrons.

5 year	8c each
10 year	10c each
15 year	15c each

Orders for continuous membership chevrons MUST be approved by Department Headquarters.

Prices subject to change without notice.

SQUADRON COLORS



PRICES (F. O. B. New York City)

	U.S. Flag	SAL Banner	Total Cost
Grade A.....	\$37.00	\$64.00	\$101.00
Grade B.....	37.00	59.00	96.00



Note: Three weeks or more required for delivery. Remittance must accompany order. No C. O. D. shipments.

☆ Squadron colors are now available in two styles, single and double thickness material, at prices within the reach of every Squadron. Both types are made to the same rigid specifications, and are identical in every respect, with the exception that the Grade A flag is double thickness material, with the emblem and lettering reading correctly on both sides, while the Grade B is single thickness, with the emblem and lettering on both sides, but with the inscription reading reversely on the back side. The double emblem, however, reads correctly on both sides. The equipment, workmanship and general appearance of both flags are identical. All Squadron banners and U. S. flags are made of a special material consisting of 75% nylon and 25% wool. Special material banners are made with oil color painted emblem and gold-sateen appliqued lettering.

SPECIFICATIONS

Size—All Squadron flags are 3 x 5 feet in size. **Color**—French blue.

Description—U. S. flags are made with sewed stars and sewed stripes. Grade A Squadron banners are made of double thickness material, with both the emblem and lettering reading correctly on both sides. Grade B banners are identical in every respect, excepting that they are single thickness material, with the emblem and lettering on both sides, but with the inscription reading reversely on the back side. The double emblem, however, is reproduced correctly on both sides.

Mounting—All flags and banners are trimmed on three sides with two-inch red, white and blue fringe, and the equipment includes a pair of red, white and blue silk cords and tassels. The eight-foot polished oak pole is equipped with brass screw joint and surmounted with a special brass eagle.

Equipment—Each flag is equipped with carrying belt, russet leather, and a heavy oilcloth rain cover, which is interlined with heavy canvas.

Prices subject to change without notice.

ORDER BLANK

National Emblem Sales, The American Legion
P. O. Box 1055, Indianapolis 6, Indiana

Date_____

SHIP TO:

Edited by_____

Name (cc 2-36)		X-79	X-80
Address (cc 2-36)			X-80
Additional (cc 2-36)			X-80
City & State (cc 2-36)			X-80

SOLD TO: (Fill in if different from above)

Name (cc 2-36)	X-78		X-80
Address (cc 2-36)			X-80
City & State (cc 2-36)			X-80

DO NOT FILL IN SPACES IN THIS SECTION. FOR EMBLEM DIVISION USE ONLY.

Invoice Date (cc 2-7) Mo. Day Yr.			Shipping Instructions (cc 15-36)				Delivery Date (cc 37-41) Mo. Day Yr.			
Invoice Number (cc 43-47)	DNT X-50	Cash (cc 51-55)		Tax X-56	Cash X-71	CC-72	Spec. X-75	X-77	X-80	

BE SURE TO FILL IN COMPLETE INFORMATION BELOW

Stock No.	Size	Color	Item	Quantity	Price	Tax	Total

**PRINT ALL LETTERING OR ENGRAVING INSTRUCTIONS. BE SURE TO SPECIFY
SIZE, COLOR, TITLE AND STYLE WHERE REQUIRED.**

Enclosed remittance for \$_____ Post or Unit No._____ Card Serial No._____

Signed_____



MINIATURE FLAG SET

Sons of The American Legion
miniature desk Flag set. Printed
rayon 8 X 12 inch flags, fringed and
mounted on ebonized staffs with
gilded spearheads and wooden holder.
For home or meeting use. No.
52890 flag set \$2.75.